

# AGENDA

Winning Digital Shelf Space: How AI and Cloud Innovation Power the Future of Commerce

## Cocktail Reception

### SPEAKERS



**Todd Donohue**  
Director Brand Partnerships  
Volta Media, A Shell Brand



**Nick Antoniadis**  
VP Marketing  
IPSY



**Sandeep Kapoor**  
Director of Demand & Channel Marketing-Americas  
Keysight Technologies



**Khalilah (Kaylah) Abdullah**  
AVP Product Management-Self Funded Accts  
Allstate Benefits



**Nick Antoniadis**  
VP analytics  
FULLBEAUTY Brands

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### WINNING DIGITAL SHELF SPACE: HOW AI AND CLOUD INNOVATION POWER THE FUTURE OF COMMERCE



July 15, 2025

5:30 PM-9:00 PM

Eastern Time

In a retail landscape defined by digital acceleration, fragmented customer journeys, and mounting pressure to do more with less, digital commerce leaders are being asked to deliver growth, efficiency, and personalization—all at once. The stakes have never been higher.

Join us for an exclusive cocktail reception and conversation with fellow retail and CPG innovators to explore how digital commerce teams are harnessing AI and cloud transformation to stay ahead of consumer expectations and drive bottom-line results.

Grab a drink, connect with peers, and leave with fresh ideas for transforming your digital commerce engine into a smarter, faster, AI-enabled growth machine

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