

AGENDA

Future of Fintech Think Tank

SPEAKERS



Justin Hosie
Partner - FinTech
Hudson Cook LLC



Andrew Endicott
Founding Partner
Gilgamesh VC



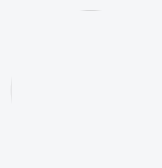
Grant Butler
Partner
K&L Gates LLP



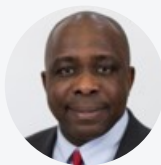
Amresh Mathur
SVP Digital
Transformation
Citi



Denise Thomas
CEO & Co-Founder
ApplePie Capital Inc



Erik Stamell
CRO
MileStone Bank



Peter Bassey
SVP Technology
Portfolio
Manager/Cyber
SME
Credit Suisse



Blair Cohen
Founder and
President
AuthenticID



Vas Kodali
Former EVP
Wells Fargo



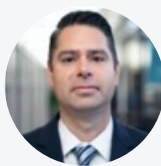
Tal Sigura
Director of
Investments
FIS Global



Barbara Negron
Senior Director of
Product
Management BAAS
FIS Global



Jeff Zinn
Managing Director,
Private Credit
Vida Capital



Dan McSherry
CFO
Bankers Healthcare
Group



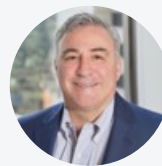
Ryan Rosett
CEO
Credibly



Rahul Bhardwaj
Deputy CISO
Kroll



Keith Donnelly
VP, Global Head of
Risk & Compliance
Broadridge



Tony Parrillo
Global Head of
Security
Schneider Electric



Prabha Jha
Director
Verizon



Peter Tse
Information Security
Officer
CTBC Bank

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November 16, 2023

Eastern Time

Welcome & Registration

8:00 AM-8:30 AM

Morning Networking

8:30 AM-9:00 AM

Opening Remarks

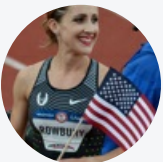
9:00 AM-9:15 AM

My Olympic Mindset

9:15 AM-9:30 AM

Dissecting the career of a 3xOlympic Athlete and translating sports performance principles to unlock business success.

SPEAKER



**Shannon
Rowbury**
US Olympian &
WSG
US Olympics

KEYNOTE

9:35 AM-10:00 AM

Testing the Limits of Possibility

We are at the ground floor of a new innovation curve—the breakthrough of modern AI—that blows past previous limits of what's possible to build with software. This, coupled with its overlap with the mobile revolution, create an unprecedented moment, and software leaders must build a new set of practices around software development to embrace exponential increases in innovation, but without sacrificing the quality of customer experience that's table stakes in a post-mobile world.

In this session Sauce Labs will leverage their expertise leading companies and research programs at the forefront of these two overlapping innovation cycles to document and explore the convergence of consumer expectations, digital transformation, and innovation in artificial intelligence.

SPEAKER



Marcus Merrell

VP of Technology
Sauce Labs

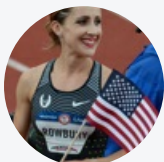
FIRESIDE CHAT

10:05 AM-10:40 AM

Synergy of Leadership, Athlete Mindset, Cybersecurity, and Technology for Business Success

In today's dynamic business landscape, the fusion of leadership principles and the athlete mindset, combined with a strong focus on cybersecurity and technology, offers a potent approach to meet evolving demands. Leadership qualities like adaptability, resilience, and vision complement the discipline, determination, and performance focus inherent in athletes. This connection is particularly relevant in the realm of cybersecurity and technology, where leaders must navigate constant change and cyber threats. Integrating athlete mental skills into technology leadership roles and fostering a culture of cybersecurity resilience is essential. By recognizing this synergy, businesses can equip their leaders to thrive in the face of technological disruptions and security challenges, ultimately ensuring sustainable success in the digital age.

SPEAKERS



Shannon Rowbury

US Olympian &
WSG
US Olympics



Bob West

Chief Security
Officer, Prisma
Cloud
Palo Alto Networks

Coffee Break

10:40 AM-10:50 AM

The Promising Future of Artificial Intelligence (AI): Opportunities and Challenges Ahead

The integration of Artificial Intelligence (AI) into IT landscapes has reshaped operational paradigms across diverse industries. AI, combined with machine learning, has not only transformed cybersecurity but also revolutionized IT functionalities. Within IT, automated processes powered by AI, such as natural language processing, facial recognition, and automated threat detection, have streamlined operations and enhanced efficiency. Despite the immense potential, there are challenges, including the development of intelligent malware and attacks leveraging AI capabilities. This double-edged sword necessitates IT professionals to stay ahead of the curve. AI-driven threat detection systems, a crucial facet of modern IT, empower predictive analysis, enabling proactive measures in the event of new attacks. How is your IT department harnessing AI's potential to optimize operations, innovate processes, and foster a tech-forward organizational culture?

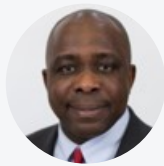
CHAIR



Vas Kodali

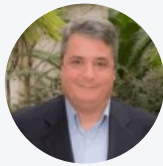
Former EVP
Wells Fargo

PANELISTS



Peter Bassey

SVP Technology
Portfolio
Manager/Cyber
SME
Credit Suisse



Jim Rutt

CIO/CISO
Dana Foundation



Chris Manteria

CTO
Coldwell Banker
American Heritage
Real Estate
(Anywhere Real
Estate)



Rohit Agrawal

Global Head of
Hybrid Cloud
Siemens
Healthineers

Revolutionizing Fintech: The Transformative Power of Banking as a Service for Businesses

Banking as a Service (BaaS) has emerged as a game-changer for fintech businesses, offering the integration of financial services directly into their platforms. This abstract explores the strategic implications of BaaS for businesses, driven by technological advancements, evolving customer preferences, and the open banking framework. It underscores how BaaS can expedite innovation, enhance customer engagement, and broaden financial access. However, the abstract also underscores the need for businesses to address security, regulatory compliance, and heightened competition. Through real-world examples and industry insights, this abstract underscores BaaS's pivotal role in reshaping fintech business models, fostering greater connectivity, and customer-centricity.

CHAIR



Grant Butler

Partner
K&L Gates LLP

SPEAKER



Barbara Negrón

Senior Director of
Product
Management BAAS
FIS Global

Networking Lunch

12:15 PM-1:15 PM

Enhance And Optimize The Customer Experience

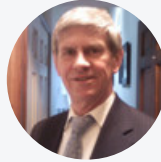
As the world continues to recover from the COVID-19 pandemic, it is crucial for CIOs to prioritize enhancing and optimizing the customer experience. With customers relying heavily on digital channels and remote interactions, the customer experience has become even more critical in driving engagement, loyalty, and ultimately, business growth. CIOs must leverage data analytics, digital technologies, and cross-functional collaboration to develop and execute customer-centric strategies that address evolving customer needs and preferences. By providing a seamless and personalized customer experience across all touchpoints, CIOs can build brand loyalty and trust in a post-pandemic world, driving long-term business success. In today's competitive landscape, the CIOs who successfully prioritize and enhance the customer experience will be the ones who thrive.

CHAIR



Rahul Bhardwaj
Deputy CISO
Kroll

SPEAKERS



Ivan Durbak
CIO
BronxCare Health System



Kathleen Hurley
CIO
Sage Inc

PANEL

1:55 PM-2:40 PM

Navigating the Future of Trust in Fintech and Banking: Building Confidence in a Digital Financial Landscape

In an era marked by rapid technological advancements, the future of trust in fintech and banking hinges upon the crucial task of building confidence in a digital financial landscape. As digitalization continues to transform the financial sector, ensuring security, transparency, and reliability becomes paramount. Fintech innovations such as mobile payments, blockchain, and artificial intelligence hold immense potential for greater efficiency and accessibility, but they also expose users to new vulnerabilities. Therefore, financial institutions must adopt robust cybersecurity measures and stringent regulatory frameworks to safeguard customer data and transactions. Additionally, educating consumers about the benefits and risks of digital finance can empower them to make informed decisions and foster trust in these emerging technologies. By proactively addressing these challenges, the fintech and banking industries can forge a path towards a future where trust is the bedrock of a seamless and trustworthy digital financial ecosystem.

CHAIR



Justin Hosie
Partner - FinTech
Hudson Cook LLC

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Keith Donnelly
VP, Global Head of
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Broadridge

Networking Break

2:40 PM-3:05 PM

Is Tanium Right? Let's Fix security.

3:05 PM-3:20 PM

Tanium's series of full page Wall Street Journal ads led with headlines such as WE WILL SPEND \$160B THIS YEAR ON SECURITY SOLUTIONS THAT ARE FAILING TO PROTECT US and WHY IS CYBERSECURITY GETTING WORSE? The fact is, most security technology is built on one flawed assumption that dates back to the seventies. Meanwhile, a technology and methodology built on a different assumption has been hiding in plain sight ever since it was invented around the same time. Learn how accountability-based security will restore security in your organization.

SPEAKER



Wes Kussmaul
CIO
Authenticity Institute

PANEL

3:20 PM-4:05 PM

Fintech-Bank Innovation: Transforming Finance Through Alignment and Collaboration

Over the past decade we've witnessed a dynamic shift in the fintech-bank relationship, from rivals to allies. Discover how this evolution has been made possible through focused alignment of interests, enhanced transparency, and maintaining a clear line that ensures fintech product offerings remain outside the traditional banking realm while at the same time adhering to the risk and regulatory needs of banking. We'll delve into the intricate balance of serving customer needs without disrupting each other's business models. Learn about who truly owns the customer in this new financial landscape and how fintechs and banks can innovate new product offerings together to capture greater market share. This session promises an in-depth look at the ever-evolving fintech-bank partnership and how it's reshaping the future of finance.

CHAIR

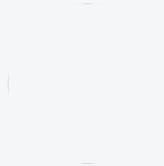


Jeff Zinn
Managing Director,
Private Credit
Vida Capital

PANELISTS



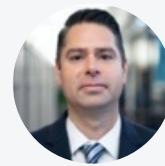
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CEO & Co-Founder
ApplePie Capital Inc



Erik Stamell
CRO
MileStone Bank



Ryan Rosett
CEO
Credibly



Dan McSherry
CFO
Bankers Healthcare
Group

Networking Break

4:20 PM-4:45 PM

Building a Cyber Resilient Culture

4:45 PM-5:00 PM

The ability of an organization to prepare for, respond to, and recover from cyber threats. A cyber-resilient organization can adapt to known and unknown crises, threats, adversities, and challenges.

SPEAKER



Kenneth Townsend
Global CISO
Ingredion

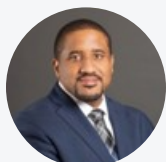
PANEL

Internet of Things

5:05 PM-5:50 PM

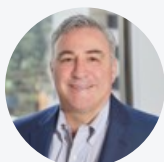
The Internet of Things (IoT) is a network of physical devices that communicate and exchange data, creating new opportunities for businesses and consumers alike. However, in 2023, the increasing adoption of IoT devices will pose new security risks. Cybercriminals are becoming more adept at exploiting vulnerabilities in IoT devices, which can result in data breaches, unauthorized access, and privacy violations. It's essential for businesses to prioritize security measures such as strong authentication protocols, regular software updates, and network segmentation to minimize the risk of an IoT-related security incident. Additionally, businesses should implement comprehensive incident response plans to quickly and effectively respond to a potential IoT-related attack.

PANELISTS



Edmond Mack

CISO
Cencora



Tony Parrillo

Global Head of
Security
Schneider Electric



Prabha Jha

Director
Verizon

Closing Remarks & Raffle Giveaway

5:50 PM-6:00 PM

Cocktail Hour

6:00 PM-7:00 PM

TOGETHER WITH

