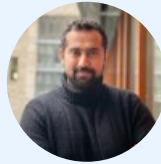# AGENDA

AI in the Wild: Truths, Myths, and What's Actually Working

Executive Dinner

SPEAKERS

Helmer Baas
Territory Lead
Benelux & Nordics
DoiT

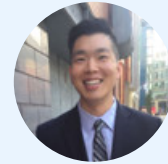**Ninad Joshi**
EMEA GenAI Partner
Tech Lead - Partner
SA
AWS

Moulisa Bhowmik
Global Head of
Master Data
Management
Kraft Heinz

Vas Nevjadomskis
Director Compliance,
Risk & Control, IT
LeasePlan

Ramesh Potti
Head of Fraud
Technology &
Services
Booking.com

Joseph Kim
Director, Product &
Data Science
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Kate Gawron
Data Architect
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Matthew Lowden
VP Engineering
Zivver

Danielle Gorlick
Director Benelux
AWS

Vas Nevjadomskis
Director Compliance,
Risk & Control, IT
LeasePlan

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AI IN THE WILD: TRUTHS, MYTHS, AND WHAT'S ACTUALLY WORKING

October 23, 2025
6:00 PM-9:30 PM

Central European Time

AI is no longer just a technical experiment, it's a business investment. As organizations push beyond pilots into production, leaders are asking tough questions: What's the true ROI? How do we scale responsibly? And where's the line between hype and reality? This

exclusive, off-the-record evening brings together senior technology and business leaders for a candid discussion on what it really takes to make AI work at enterprise scale. Hear insights from experts building and advising on real-world AI systems, while sharing lessons with peers who are navigating the same challenges of adoption, scalability, and impact.

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