

AGENDA

Cloud Acceleration (CloudAx) Day

Migrate with Intention. Modernize with Impact

SPEAKERS



Ruslan Kusov
Director, Cloud Coe
SoftServe

[Click Here to Register](#)



June 25, 2025

Central Time

Networking & Coffee

8:30 AM-9:15 AM

CHAIR PANELISTS

Kick-Off & Introductions

9:15 AM-9:30 AM

CHAIR PANELISTS



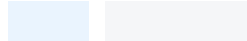
Migrate with Intention. Modernize with Impact

9:30 AM-10:00 AM

As organizations evaluate their virtualization and cloud strategies, many are rethinking how they manage legacy workloads in light of rising costs, limited scalability, and shifts in the technology landscape. This session will explore how enterprises can transition traditional virtualized environments to modern cloud infrastructure, while minimizing disruption and maintaining performance.

With the right migration approach, IT teams can align workload placement with business needs, reduce operational complexity, and unlock greater scalability and resilience. Attendees will gain insights into various migration pathways, cost-optimization strategies, and modernization techniques that support long-term flexibility and innovation across the enterprise.

CHAIR PANELISTS

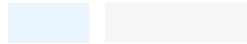


Team Working Session

10:00 AM-12:00 PM

Simulating a realistic team environment and fostering collaboration, participants will work as a team to navigate a modernization use case. Participants can expect prescriptive and non-prescriptive guidance from migration & modernization experts to stimulate discussion, creative thinking, and technical problem solving.

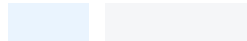
CHAIR PANELISTS



Lunch

12:00 PM-1:00 PM

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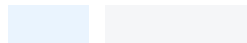


Group Discussion & Knowledge Sharing

1:00 PM-2:00 PM

Teams will share their unique methodology and thought process in how they approached the use case with the wider group. Unlike traditional workshops, this discussion will be open-ended to encourage knowledge sharing and foster group-based problem solving.

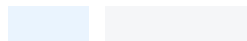
CHAIR PANELISTS



Break

2:00 PM-2:15 PM

CHAIR PANELISTS



Use Case & Best Practice Guidance

2:15 PM-3:00 PM

Migration & modernization experts will share guidance on best practices to work through the CloudAx Day use case. Participants can expect insight into AWS solutions, methodology for problem solving, and technical guidance aligned to the use case.

CHAIR PANELISTS

Group Activity

3:00 PM-5:00 PM

CHAIR PANELISTS

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