# AGENDA

### The Future of IT
# CIO Think Tank

## SPEAKERS

**Sharon Peters**
Group CIO
Boldyn Networks

**Khadir Fayaz**
SVP Digital &
Technology
CBRE

**Aysara Yusupova**
Deployment, &
Digital Channels &
Data Analytics
Regional Head
(Europe, Americas)
Standard Chartered
Bank

**Ben Bobroff**
SVP, Global Head of
Digital Solutions
Northern Trust

**Kate Beverly**
VP, Cyber Security,
Risk, Governance &
Compliance
Pearson

**Kathleen Hurley**
CIO
Madison
International Realty

**Neil Davidson**
CTO
Morningstar

**Shikha Hornsey**
CDIO
Crown Commercial
Service

**Silky Vaidya**
Chief Technology &
Product Officer
womeninbigdata

**Jack Sharpe**
Deputy CIO
UK Ministry of
Defence

**Shweta Gupta**
VP IT
Deutsche Bank

**Ravi Jay**
Head of Agile
Delivery
Jaguar Land Rover

**Kevin Brown**
Head of IT
Production for UK&I,
Head of IT
Production Iberia
and Italy
Adecco

**June 20, 2024**

United Kingdom Time

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|---|---|
| **Registration** | 8:30 AM-9:00 AM |
| **Morning Networking** | 9:00 AM-9:30 AM |
| **Opening Remarks** | 9:30 AM-9:40 AM |

## VISION VOICES KEYNOTE
9:40 AM-10:05 AM

### Unleashing Innovation: CIOs Driving New Business Models through Scalable GenAI

In this dynamic session, we explore the symbiotic relationship between business evolution and the strategic role of Chief Information Officers. Focused on scaling generative artificial intelligence (GenAI) for new business models, the discussion delves into how CIOs can harness the transformative power of AI to drive innovation and reshape business paradigms. Participants will gain insights into practical approaches for integrating scalable GenAI solutions, exploring its potential to revolutionize operational efficiency, customer engagement, and overall competitiveness. The session places a spotlight on the pivotal role of CIOs in navigating the intersection of technology and business strategy, showcasing how they can spearhead initiatives that propel organizations into the next frontier of success.

## KEYNOTE PANEL
10:10 AM-10:55 AM

### Power of GenAI: Unlocking Innovation in the Cloud

This session will explore the convergence of cloud computing and generative artificial intelligence (GenAI) technologies, offering technology executives insights into the transformative potential of this synergistic relationship. From accelerating innovation and enhancing productivity to enabling personalized experiences and driving competitive advantage, GenAI-powered solutions in the cloud are reshaping industries and revolutionizing business operations. Join us as we discuss practical strategies and use cases for harnessing the power of GenAI in the cloud, including machine learning, natural language processing, and computer vision applications. Whether you're leading a technology organization or driving digital transformation initiatives, this session provides valuable perspectives on leveraging GenAI to unlock innovation and drive business success in the cloud-centric era.

**Neil Davidson**
CTO
Morningstar

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# Coffee Break

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## VISION VOICES

# Digital Transformation: Leveraging Data as an Asset

This synopsis explores the pivotal role of data in driving digital transformation and future-proofing operating models. It delves into key themes such as data architecture transformation, opportunities for driving efficiencies, optimizing business processes, and changing traditional ways of working.

The narrative emphasizes the importance of viewing data as a strategic asset and highlights the potential for leveraging advanced technologies such as artificial intelligence (AI) to unlock new opportunities. By harnessing AI capabilities, organizations can enhance service quality, scale operations, accelerate productivity, and empower employees to thrive in a rapidly evolving digital landscape. Through a comprehensive approach to digital transformation centred around data, businesses can position themselves for long-term success and competitiveness in an increasingly data-driven world.

**PANELISTS**



**Ben Bobroff**
SVP, Global Head of
Digital Solutions
Northern Trust

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## FIRESIDE CHAT

# Strategic Shifts: Reimagining Engineering Talent Deployment and Management in the Age of GenAI

Unlock insights into the evolving landscape of talent deployment and retention as board expectations drive CIOs to rethink traditional IT talent models. Explore the impact of GenAI on coding processes and the software engineering lifecycle, and discover strategies for optimizing talent allocation and headcounts. Gain actionable insights into defining new roles, cultivating essential skills, and charting GenAI-centric career paths to align with organizational goals and stay ahead in a rapidly changing technological landscape.

# Lunch & Disruptor Showcase

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## LUNCH & DISRUPTOR SHOWCASE
## Innovation Unleashed: Navigating the Future through IT Evolution with CIOs at the Helm

In this session, embark on a transformative exploration of the evolving landscape of IT operations. Delving into the strategic imperative for Chief Information Officers to reshape and modernize their IT operating models, the discussion unfolds the critical role technology plays in driving business success. Participants will gain practical insights into the adaptive strategies CIOs can employ to enhance organizational agility, foster innovation, and align IT with overarching business goals. Join us for a dynamic conversation that unveils the power of evolving IT operating models, empowering organizations to thrive in the ever-evolving digital age.

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**1:10 PM-1:25 PM**

## DISRUPTOR
## Test Data Unleashed: Shifting Left Your Data for Strategic Success in the Digital Landscape

In a world where software development races towards unprecedented automation and efficiency, the spotlight turns to an often-overlooked hero: Test Data Management (TDM). The recent acquisition of Delphix by Perforce not only marks a significant milestone in enterprise data management but also heralds the dawn of a new era for TDM. This evolution is driven by the critical need for real, live production data in testing environments, pushing TDM into the limelight as the cornerstone of accelerating software development and deployment cycles. You're invited to explore the transformative impact of TDM on the software development landscape, emphasizing its pivotal role in crafting robust, reliable, and market-ready software solutions. Dive into an exploration of how TDM platforms are bridging the gap between theoretical testing and real-world chaos, are not only shaping the future of software testing but are redefining the essence of quality assurance in the digital age.

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**1:30 PM-2:15 PM**

## PANEL
## CIO Nexus: Mastering the Art of Business-Technology Harmony

Bridging the gap between business and technology is not easy and requires discipline and balance between technology, people, and business. For so many organizations today, technology is the business. With the current innovations such as AI/ML and the advent of GenAI. Technology needs to be understood as a critical enabler in every part of the organization from the front line to the back office. It creates new value by crunching data to deliver new insights, it spurs innovation, and it disrupts traditional business models.
For business and technology leaders alike, new actions and behavioral changes can help their organizations make this shift. CIOs must take responsibility for problems, they should convey that when technology fails, many people typically share responsibility.
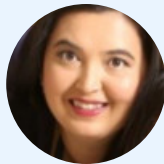
**Silky Vaidya**
Chief Technology &
Product Officer
womeninbigdata

**Sharon Peters**
Group CIO
Boldyn Networks

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Head of Agile
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## Networking Break

2:15 PM-2:35 PM

### VISION VOICES

2:35 PM-2:50 PM

## What's AI Doing for You?

The terms "Artificial Intelligence" and "Advanced Machine Learning" are often thought of interchangeably. While there is a relationship between AI and AML, to say they are the same thing is an oversimplification and misclassification. Rather, one begets the other with AI being the basic principle upon which AML is developed.

As AI begins to mature and migrate away from purely advanced mathematical operations into decision making paradigms, AML steps forward as the predictive ability of machines to process vast quantities of data. As data and analytics becomes foundational to the way every business operates, AI and AML will become foundational capabilities.

**PANELISTS**
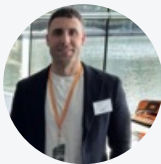
**Jack Sharpe**
Deputy CIO
UK Ministry of
Defence

### DISRUPTOR

2:55 PM-3:10 PM

## The Future of Digital Strategy in a Rapidly Evolving Landscape

The future of digital strategy in a rapidly evolving landscape is poised to be both dynamic and transformative. As technology continues to advance at an unprecedented pace, organizations must adapt their digital strategies to stay competitive and relevant. Data-driven decision-making, AI and machine learning integration, and a seamless user experience will be at the forefront. With the growing importance of sustainability and ethical considerations, digital strategies will also need to incorporate responsible practices.

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Furthermore, the rise of new platforms and communication channels, such as virtual reality and augmented reality, will require businesses to be agile and innovative in their approach. Success in this evolving landscape will depend on a proactive and flexible approach to digital strategy, ensuring that organizations can not only keep up with change but also lead in shaping the digital future.

## VISION VOICES

# Internet of Things (IoT) integration

As businesses increasingly adopt the Internet of Things (IoT) to optimize operations and improve customer experience, CIOs play a critical role in evaluating the benefits and risks of IoT adoption. They must carefully assess the security risks associated with IoT devices and ensure data security is adequately addressed. Furthermore, CIOs must possess the necessary expertise to effectively integrate IoT devices with existing systems and address issues related to data management, network connectivity, and interoperability. By taking a strategic approach to IoT adoption, CIOs can help their organizations unlock the full potential of this transformative technology while mitigating risks and ensuring data security.

### PANELISTS



**Shweta Gupta**
VP IT
Deutsche Bank
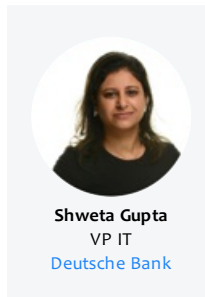
# Networking Break

## DISRUPTOR

# Navigating AI and Machine Learning in 2024: The Future of Marketing, Cyber Security and Technology

Explore the intricate dynamics of AI and Machine Learning as they reshape the landscapes of Marketing and IT. Dive into the nuanced opportunities and challenges that define this evolving terrain. From real-world applications to the integral role of women in shaping the trajectory of AI, gain insights into the ethical evolution of these technologies. Join us on a comprehensive exploration that simplifies complexities, seizes opportunities, and envisions a future where women play a pivotal role in the ever-evolving spheres of Marketing, Security and IT.

## FIRESIDE CHAT

# Cultivating Inclusive Excellence: Driving Diversity in Technology Leadership

Let's explore the imperative of diversity in technology leadership roles, particularly within the CIO domain. From gender and ethnicity to varied professional backgrounds, diverse perspectives foster innovation, resilience, and better decision-making in today's rapidly evolving tech landscape. Join us as industry leaders share their experiences, insights, and strategies for promoting inclusivity, breaking down barriers, and empowering underrepresented groups in technology leadership roles. From fostering inclusive cultures within organizations to implementing proactive recruitment and mentorship initiatives, attendees will gain actionable insights to drive meaningful change and cultivate diverse, high-performing technology teams. Let's chart a course towards inclusive excellence in technology leadership together.

### CHAIR
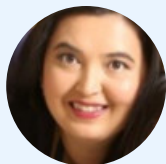


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## Closing Remarks & Raffle Giveaway

4:45 PM-4:50 PM

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## Cocktail Networking

4:50 PM-5:50 PM

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## PARTNERS

*We are currently accepting partnership opportunities for this event.*