

# AGENDA

## The Future of IT

# CIO Think Tank

### SPEAKERS



**Sharon Peters**  
Group CDIO  
Boldyn Networks



**Ben Bobroff**  
SVP, Global Head  
of Digital Solutions  
Northern Trust



**Kate Beverly**  
VP, Cyber Security,  
Risk, Governance &  
Compliance  
Pearson



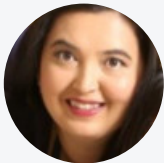
**Neil Davidson**  
Head of Data  
Platform  
Morningstar



**Sudhish  
Mohan**  
CIO  
TransUnion



**Shikha  
Hornsey**  
CDIO  
Crown Commercial  
Service



**Silky Vaidya**  
CTPO  
Wbd, Nominet,  
WeAndAI



**Jack Sharpe**  
Deputy CIO  
(Department)  
UK Ministry of  
Defence



**Shweta Gupta**  
VP IT  
Deutsche Bank



**Ravi Jay**  
Head of Agile  
Delivery  
Jaguar Land Rover



**Kevin Brown**  
Head of IT  
Production for UK&I,  
Head of IT  
Production Iberia  
and Italy  
Adecco



**Trevor Hunt**  
CTO Advisory  
Behind Every Cloud



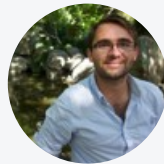
**Arun Parekkat**  
Managing Director  
Baker Tilly



**Manesh Tailor**  
Director of Field  
Engineering  
New Relic



**Jimmy Jones**  
Head Of Security  
Zarlot



**Rich Baker**  
Director of Media  
Technology  
Formula E



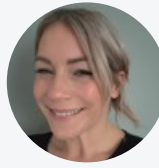
**Kshitij Kumar**  
Former CDO  
Haleon



**Franziska Bell**  
Chief Data, AI &  
Analytics Officer  
Ford Motor Company



**Brett Taylor**  
SE Director UK&I  
SentinelOne



**Haidee Moldram**  
Global Head of  
Enterprise  
Engineering  
Boldyn Networks



**Manesh Tailor**  
EMEA Field CTO  
New Relic



**Shweta Gupta**  
VP IT  
Deutsche Bank

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**June 20, 2024**

United Kingdom Time

Registration

**9:00 AM-9:45 AM**

Morning Networking

**9:45 AM-10:20 AM**

Opening Remarks

**10:20 AM-10:25 AM**


VISION VOICES

**10:25 AM-10:45 AM**

**Transformation: is Culture the Key?**

Jack Sharpe underscores the importance of organisational culture in successful transformation in this discussion. It differentiates between change (incremental adjustments) and transformation (a significant shift in culture, strategy, or business model). Emphasising that transformation is a behavioural science issue, he will highlight the rapid impact of digital technologies and the Six D's of Exponentials on business dynamics.

**PANELISTS**



**Jack Sharpe**  
Deputy CIO  
(Department)  
UK Ministry of  
Defence

## VISION VOICES

10:50 AM-11:10 AM

# Digital Transformation: Leveraging Data as an Asset

This synopsis explores the pivotal role of data in driving digital transformation and future-proofing operating models. It delves into key themes such as data architecture transformation, opportunities for driving efficiencies, optimizing business processes, and changing traditional ways of working.

The narrative emphasizes the importance of viewing data as a strategic asset and highlights the potential for leveraging advanced technologies such as artificial intelligence (AI) to unlock new opportunities. By harnessing AI capabilities, organizations can enhance service quality, scale operations, accelerate productivity, and empower employees to thrive in a rapidly evolving digital landscape. Through a comprehensive approach to digital transformation centred around data, businesses can position themselves for long-term success and competitiveness in an increasingly data-driven world.

### PANELISTS



**Ben Bobroff**

SVP, Global Head  
of Digital Solutions  
Northern Trust

## VISION VOICES

11:15 AM-11:35 AM

# Internet of Things (IoT) integration

As businesses increasingly adopt the Internet of Things (IoT) to optimize operations and improve customer experience, CIOs play a critical role in evaluating the benefits and risks of IoT adoption. They must carefully assess the security risks associated with IoT devices and ensure data security is adequately addressed. Furthermore, CIOs must possess the necessary expertise to effectively integrate IoT devices with existing systems and address issues related to data management, network connectivity, and interoperability. By taking a strategic approach to IoT adoption, CIOs can help their organizations unlock the full potential of this transformative technology while mitigating risks and ensuring data security.

### PANELISTS



**Jimmy Jones**

Head Of Security  
Zariot

## Coffee Break

11:35 AM-11:55 AM

## KEYNOTE PANEL

11:55 AM-12:40 PM

# Power of GenAI: Unlocking Innovation in the Cloud

This session will explore the convergence of cloud computing and generative artificial intelligence (GenAI) technologies, offering technology executives insights into the transformative potential of this synergistic relationship. From accelerating innovation and enhancing productivity to enabling personalized experiences and driving competitive advantage, GenAI-powered solutions in the cloud are reshaping industries and revolutionizing business operations. Join us as we discuss practical strategies and use cases for harnessing the power of GenAI in the cloud, including machine learning, natural language processing, and computer vision applications. Whether you're leading a technology organization or driving digital transformation initiatives, this session provides valuable perspectives on leveraging GenAI to unlock innovation and drive business success in the cloud-centric era.

### CHAIR



**Trevor Hunt**  
CTO Advisory  
Behind EveryCloud

### PANELISTS



**Neil Davidson**  
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**Kshitij Kumar**  
Former CDO  
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**Sudhish Mohan**  
CIO  
TransUnion

## DISRUPTOR

12:45 PM-1:00 PM

# AI and Observability: The Future of Technology

In today's digital landscape, ensuring application performance and reliability is crucial. The introduction of AI-powered applications, such as enterprise resource planning (ERP) and customer relationship management (CRM), add new complexities to organisations as they compete to attract and retain customers by providing the best customer experiences.

Yet, these AI components have the potential to provide inaccurate results, introduce security issues and impact your end user experience. Are your end users waiting too long for a response? Are there patterns of negative user feedback around certain topics? Learn how AI Monitoring can measure the performance of the engine powering your AI apps, so that you can ensure your users have the best possible experience and responsibly manage your AI costs.

We'll also dive into how we leverage AI to transform our observability offering enabling organisations to fix issues before they impact users. Join us to learn more!

### PANELISTS



**Manesh Tailor**  
Director of Field  
Engineering  
New Relic

## Lunch & Networking

1:00 PM-1:50 PM

## VISION VOICES KEYNOTE Digital Twins in Action

1:50 PM-2:10 PM

Join us for "Digital Twins in Action," a dynamic event designed to equip CIOs and IT leaders with the knowledge to leverage Digital Twins for transformative business operations. Discover real-world applications through case studies, learn about the technologies driving Digital Twins, and explore best practices for integration and implementation. Engage with industry experts, participate in interactive workshops, and network with peers to gain actionable insights. This event will empower you to harness Digital Twins to enhance operational efficiency, predictive maintenance, and decision-making processes.

### PANELISTS



**Franziska Bell**

Chief Data, AI &  
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Ford Motor Company

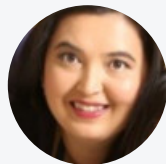
## PANEL

2:15 PM-3:00 PM

## CIO Nexus: Mastering the Art of Business- Technology Harmony

Bridging the gap between business and technology is not easy and requires discipline and balance between technology, people, and business. For so many organizations today, technology is the business. With the current innovations such as AI/ML and the advent of GenAI. Technology needs to be understood as a critical enabler in every part of the organization from the front line to the back office. It creates new value by crunching data to deliver new insights, it spurs innovation, and it disrupts traditional business models. For business and technology leaders alike, new actions and behavioral changes can help their organizations make this shift. CIOs must take responsibility for problems, they should convey that when technology fails, many people typically share responsibility.

### CHAIR



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**Ravi Jay**

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**Arun Parekkat**

Managing Director  
Baker Tilly

## DISRUPTOR

3:05 PM-3:20 PM

# Adapting to the Cybersecurity Revolution: Unleashing AI for Effective Defence

As the digital landscape undergoes a seismic transformation, navigating the complexities of the evolving cybersecurity terrain is becoming increasingly difficult. So how do you adapt to the Cybersecurity Revolution unfolding in front of us? Join us to explore the indispensable role of artificial intelligence in contemporary defense strategies and why organisations must embrace AI as a linchpin for fortifying their security posture.

### PANELISTS



**Brett Taylor**  
SE Director UK&I  
SentinelOne

## Networking Break

3:20 PM-3:40 PM

## VISION VOICES

3:40 PM-3:55 PM

# Formula E: Where Racing Meets Strategic Brilliance

In the high-octane world of motorsport, Formula E stands out as a thrilling blend of speed and strategy. This electric racing series isn't just about who has the fastest car; it's a mental chess match played out at breakneck speeds.

Rich Baker dives deep into the technological marvels that power Formula E. He explores how seemingly ordinary tech, like a USB stick, can dramatically improve a car's performance. He also unveils the behind-the-scenes magic of broadcasting these races, with 130 cameras capturing the action from all angles, every other weekend, even if the race is happening halfway across the globe.

But the most fascinating aspect might be the race cars themselves. Baker takes us inside the "rolling 200mph piece of cloud computing" – a custom media system that's the heart of every Formula E car.

### PANELISTS



**Rich Baker**  
Director of Media  
Technology  
Formula E

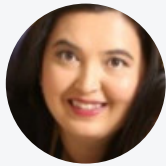
## PANEL

4:00 PM-4:45 PM

# Cultivating Inclusive Excellence: Driving Diversity in Technology Leadership

Let's explore the imperative of diversity in technology leadership roles, particularly within the CIO domain. From gender and ethnicity to varied professional backgrounds, diverse perspectives foster innovation, resilience, and better decision-making in today's rapidly evolving tech landscape. Join us as industry leaders share their experiences, insights, and strategies for promoting inclusivity, breaking down barriers, and empowering underrepresented groups in technology leadership roles. From fostering inclusive cultures within organizations to implementing proactive recruitment and mentorship initiatives, attendees will gain actionable insights to drive meaningful change and cultivate diverse, high-performing technology teams. Let's chart a course towards inclusive excellence in technology leadership together.

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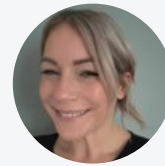
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**Haidee  
Moldram**

Global Head of  
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Boldyn Networks

## Closing Remarks & Raffle Giveaway

4:45 PM-4:50 PM

## Cocktail Networking

4:50 PM-5:50 PM

TOGETHER WITH

