AGENDA

Accelerated AI-powered Transformation: Innovation without Compromise

Executive Dinner

SPEAKERS

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TRANSFORMING AI POTENTIAL INTO MEASURABLE BUSINESS RESULTS WITH AWS AND IBM

October 09, 2025
6:00 PM-9:30 PM

Central European Time

Generative AI is revolutionizing how businesses transform, automate, and scale—but success depends on more than just cutting-edge models. It requires a secure, reliable foundation that bridges the needs of both IT and

business teams.

Join us to discuss how leading enterprises are leveraging generative AI to drive meaningful transformation, streamline operations, and unlock new value—without sacrificing trust, governance, or performance.

The cloud strategy is fully underway at many companies, but after several years of transformation, questions about cost transparency arise. In this context, we will discuss the importance of robust financial management, using Apptio for tracking and optimizing costs, and how FinOps can ensure effective governance in AI-driven transformations, balancing innovation with risk management and compliance requirements.

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