

# AGENDA

Beyond Survival: Thriving Strategies for Surgical Services in Tough Times

## Healthcare Breakfast

### SPEAKERS



**Annette Alvarado-De Castro**  
Executive  
Preoperative  
Consultant  
Fujitsu Global



**Joe Avelino**  
CEO  
College Medical  
Center



**Marc Wirtz**  
Chief Operating  
Officer  
Titanium Healthcare



**Adnan Hamid**  
Division Vice  
President & CIO  
CommonSpirit  
Health

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December 14, 2023

Pacific Time

Welcome & Registration

9:30 AM-10:00 AM

Beyond Survival: Thriving Strategies for Surgical Services in Tough Times

10:00 AM-12:00 PM

Unlocking Capacity: Strategies for Creating Access Where None Seems Possible." Is about delving into innovative approaches, while

attendees are supposed to gain and share insights and real-world case studies into optimizing surgical throughput and operational efficiency, transforming limited access into growth opportunities.

In a dedicated segment titled "Tactics for Driving the Financial Impact of the Surgical Discipline," participants will discover proven financial strategies with a direct impact on surgical services. From cost-effective resource allocation to revenue optimization, this discussion promises practical tactics to positively influence the financial health of institutions.

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