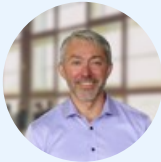


AGENDA

Navigating the Generative AI Landscape Executive Council

SPEAKERS



Russ Felker
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Mark Maybury
VP,
Commercialization,
Engineering &
Technology
[Lockheed Martin](#)



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Andy Kim
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Hans Vargas-Silva
Data Protection
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[Marathon Petroleum
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NAVIGATING THE GENERATIVE AI
LANDSCAPE



December 11, 2024

3:00 PM-4:15 PM

Eastern Time

Generative AI is transforming industries, but how can businesses harness its potential effectively? Whether you're exploring AI or scaling existing projects, this virtual panel offers actionable insights and strategies to drive success.

What You'll Gain:

- **Driving Business Value:** Align AI initiatives with strategic goals and measure ROI.
- **Overcoming Challenges:** Tackle data silos, talent gaps, and ethical concerns.
- **Scaling AI:** Transition from pilots to full integration with proven methods.
- **Future Trends:** Stay ahead with insights into what's next in AI innovation.

Designed for business and tech leaders, this event equips you to navigate the challenges and opportunities of generative AI.

CHAIR



Bob Clougherty
Ph.D.
CIO
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PANELISTS



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Principal Advisor, AI
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