

# AGENDA

The Future of Data & AI

# Data & AI Think Tank

## SPEAKERS



**Sameer Durbhaka**  
SVP, Data & Reg  
Operations Data  
Governance Office  
Citibank



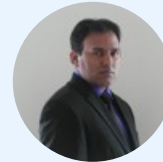
**James Rubert**  
Chief Cloud Architect  
Boeing



**Viktoriya Smith**  
SVP  
Citi



**Sameer Patwardhan**  
SVP IT  
Forbes Media LLC



**Shashi Kumar**  
Head of Data  
Engineering &  
Analytics  
Hearst Magazines



**Nadine Zubenko**  
Senior Director, Data  
Solutions and  
Services Operations  
BNY Mellon



**Armin  
Mahmutefendic**  
CTO  
Madison  
International Realty



**Scott Dillon**  
CEO, Digital  
Evangelist, Board  
Advisor & Investor



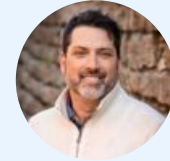
**Arup Nanda**  
SVP and Global Head  
of Data  
AIG



**James Massa**  
Senior Executive  
Director (L7),  
Software Engineering  
and Architecture  
JPMorganChase



**Yelena Shtykel**  
Global Head of Cloud  
Data  
Citibank



**Andrew Douglas**  
SVP Data  
GoodRx



**Avijit Chatterjee**  
Ph.D  
Head of AI/ML  
MSKCC



**Josh Gaffey**  
VP Consumer Digital  
Platforms &  
Enterprise  
Architecture  
Pfizer



**Kathleen Hurley**  
CIO  
Sage Inc



**Leo Rajapakse**  
Global Head of Cloud  
& Advanced  
Technologies  
Grupo Bimbo



**Edison Barreto**  
Executive CIO  
InfoTech



**Edison Barreto**  
Executive CIO  
InfoTech



**Saqib E. Awan**  
 Founder & Managing Director  
[Gtm Capital](#)



**Natalie Myshkina**  
 Head of FSI, Doc Cloud AI and Emerging Solutions  
[Adobe](#)



**Roeder Fletcher**  
 Strategic Account Executive  
[Reply](#)



**Don Mishory**  
 Partner  
[Reply](#)



**Samrah Kazmi**  
 Chief Innovation Officer  
[RESRG](#)



**Andy Uhlenberg**  
 Executive, Enterprise Accounts, & Go-to-Market  
[Lightrun](#)



**Joao Salcedo**  
 Senior Sales Engineer  
[Vectara](#)



**Latesh Nair**  
 Global Head- Security & Data Analytics  
[Healthfirst](#)



**Bob Clougherty**  
 Ph.D. CIO  
[CampusWorks](#)



**Ilya Alper**  
 VP Enterprise Architect  
[Barclays](#)



**Dhoulgas Carvalho**  
 VP, Global Market Data, Analytics & Research Technology  
[Bank of America](#)



**Alex Shulman**  
 Managing Director, Cloud Security  
[Ernst & Young](#)



**Michael Derrenbacher**  
 Director of Business Analytics  
[Bank of America](#)



**Roeder Fletcher**  
 Strategic Account Executive  
[Reply](#)



**Alaa Moussawi**  
 Chief Data Scientist  
[NYC Council](#)



**Girish Bhat**  
 SVP  
[Revefi](#)



**Michael Derrenbacher**  
 Director of Business Analytics and Engineering  
[Bank of America](#)

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**November 07, 2024**

Eastern Time

**Registration**

**8:00 AM-8:30 AM**

**Morning Networking**

**8:30 AM-9:00 AM**

**Registration**

**8:30 AM-9:15 AM**

**THOUGHT LEADERSHIP**

**9:00 AM-9:10 AM**

# Opening Remarks (Master of Ceremonies)

## PANELISTS



**Bob Clougherty**  
Ph.D.  
CIO  
CampusWorks

## VISION VOICES KEYNOTE

9:10 AM-9:35 AM

### Implementing AI: A Component of Modern Digital Strategy

Let's explore the significance of integrating AI into digital strategies, emphasizing its transformative impact on various industries. It delves into key considerations such as data-driven decision-making, personalized customer experiences, and operational efficiency. Additionally, the synopsis highlights the challenges associated with AI implementation, such as ethical concerns and the need for robust cybersecurity measures. Through the lens of real-world examples and industry insights, it underscores how a well-executed AI strategy can position organizations for success, driving growth, agility, and long-term sustainability.

## PANELISTS



**Arup Nanda**  
SVP and Global Head  
of Data  
AIG

## Networking Breakfast

9:15 AM-10:00 AM

## DISRUPTOR

9:40 AM-9:55 AM

### Unlocking Business Value with Enterprise-Ready Responsible AI

Join Natalie Myshkina from Adobe to learn how the adoption of responsible AI can enhance productivity, streamline processes, and build a foundation for long-term success. As the AI landscape evolves, forward-thinking business leaders are integrating AI into their workflows, creativity, and operations—with an emphasis on responsibility and compliance. To drive profitability and foster innovation, market leaders are balancing the speed of AI deployment with regulatory considerations and business goals, creating value across all environments in an accountable and ethical way. You can do the same.

Key discussion points

Utilizing AI to enhance inter-team and inter-functional value creation and collaboration

Leveraging AI to enhance productivity by streamlining processes and enabling teams to focus on high-value work

Best practices for implementing AI-based tools and services in organizations in a secure, compliant, and responsible manner

## PANELISTS



**Natalie Myshkina**  
Head of FSI, Doc  
Cloud AI and  
Emerging Solutions  
[Adobe](#)

## FIRESIDE CHAT

10:00 AM-10:35 AM

# Generative AI: Using Proprietary Data to Drive Business Innovation and Growth

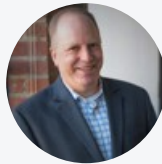
As AI adoption accelerates across industries, understanding how to effectively leverage proprietary data is key to driving innovation and staying competitive. This session will explore the critical role that unique, organization-specific data plays in enhancing AI-driven insights, optimizing decision-making, and positioning businesses for long-term success. Participants will learn how to align their data strategies with AI technologies, navigate common challenges in AI adoption, and unlock new growth opportunities by integrating advanced AI tools with their proprietary data.

### CHAIR

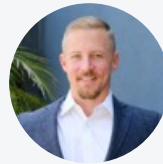


**Scott Dillon**  
CEO, Digital  
Evangelist, Board  
Advisor & Investor

### PANELISTS



**Don Mishory**  
Partner  
[Reply](#)



**Roeder Fletcher**  
Strategic Account  
Executive  
[Reply](#)

## Opening Remarks

10:00 AM-10:05 AM

## KEYNOTE

10:05 AM-10:30 AM

# The Future of Generative AI: Transforming Business and Technology

Explore the transformative potential of Generative AI in this forward-looking session, where we will delve into how this cutting-edge technology is set to revolutionize business and technology landscapes. We will discuss emerging trends, anticipated advancements in the next 12-24 months, and their impact on various industries. Learn about practical applications of Generative AI, from enhancing customer experiences to driving innovation and operational efficiency. Our experts will also address the ethical considerations, regulatory challenges, and best practices for successful AI integration. Join us to gain insights into how Generative AI can unlock new opportunities and shape the future of your organization.

## KEYNOTE PANEL

10:35 AM-11:20 AM

# Rearchitecting the Enterprise for Agentic AI:

# Control, Collaboration, and the Next Frontier of Automation

Agentic AI, autonomous systems that perceive, reason, and act with minimal human intervention is poised to redefine how work gets done. As these intelligent agents move beyond experimentation into enterprise-scale deployments, organizations must prepare to fundamentally rearchitect their digital environments.

This panel will explore how leaders can operationalize agentic AI to drive efficiency, creativity, and strategic advantage while preserving oversight, governance, and trust. Discussion topics will include designing workflows around autonomous decision-making, managing human-agent collaboration, and navigating emerging risks such as bias, security, and operational drift. Join us as we unpack what it truly means to lead in an era of intelligent, action-oriented AI and how to ensure these agents serve both your innovation goals and core business values.

## VISION VOICES

10:40 AM-10:55 AM

### The Role of AI in Enhancing Digital Operations

Exploring the transformative influence of artificial intelligence on modern business processes. This session delves into how AI-driven technologies optimize digital operations, streamline workflows, and enhance efficiency. This Vision Voice will share insights into real-world applications, best practices, and the strategic integration of AI, empowering organizations to unlock new levels of productivity and innovation in the digital landscape.

#### PANELISTS



**James Massa**  
Senior Executive  
Director (L7),  
Software Engineering  
and Architecture  
[JPMorganChase](#)

## Coffee Break

10:55 AM-11:10 AM

## Networking Break

11:20 AM-11:40 AM

## VISION KEYNOTE PANEL

11:25 AM-12:10 PM

### CIO Mastery: The Nexus of Seamless Business-Technology Harmony

In 2024, CIOs take center stage in fostering harmony between business and technology, balancing discipline and ownership. This session emphasizes their pivotal role, introducing 'Gen AI' as a crucial topic. Gen AI explores securing AI-driven technologies responsibly and ethically. Recognizing technology as a key enabler, CIOs navigate the evolving landscape, ensuring the integrity of data, driving innovation, and challenging traditional business models. Join us to explore the multifaceted responsibilities of CIOs, shaping a secure, agile, and ethically-driven future for organizations in the dynamic landscape of 2024.

Navigating the evolving landscape between business and technology demands a strategic blend of discipline and equilibrium. Recognizing that, for many organizations, technology is the business itself, this session underscores the imperative of understanding technology as a critical enabler across all facets of the organization. From the front lines to the back office, technology serves as a potent tool for creating value by processing data, driving innovation, and challenging traditional business models.

## CHAIR



**Ilya Alper**  
VP Enterprise  
Architect  
Barclays

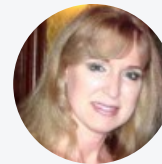
## PANELISTS



**Rajeev Khanna**  
CIO  
Trucordia



**Sameer Patwardhan**  
SVP IT  
Forbes Media LLC



**Nadine Zubenko**  
Senior Director, Data  
Solutions and  
Services Operations  
BNY Mellon

## DISRUPTOR

11:40 AM-11:55 AM

# Blueprint to Cloud Success: Unifying Infrastructure and Security for Digital Transformation

In the race to achieve digital transformation, cloud adoption is no longer a competitive advantage - it's a business imperative. But rapid cloud expansion often leads to fragmented infrastructure, siloed security strategies, and increased operational complexity, putting transformation goals at risk. This session will explore how organisations can break down these barriers by taking a unified approach to cloud infrastructure and security.

Join us to uncover practical strategies for building a resilient, scalable cloud foundation that accelerates innovation while keeping security at the core. We'll dive into how to simplify operations, enhance visibility, and ensure consistent security policies across hybrid and multi-cloud environments - empowering IT leaders to drive transformation faster and with confidence. Whether you're just starting your cloud journey or optimising an existing environment, this session will provide a clear blueprint to do cloud right.

## FIRESIDE CHAT

12:10 PM-12:50 PM

# Next-Level Innovations: Unveiling GenAI - The Hype, The Reality, and The Future

We will explore the evolution of Generative AI, from its inception to its transformative impact across various industries. Experts will discuss the disparity between the media-driven hype and the technology's real-world capabilities, sharing case studies and addressing current challenges. The conversation will also cover the economic and ethical implications of Gen AI, providing insights into its future advancements and regulatory landscape. Attendees will gain a nuanced understanding of Gen AI's potential and the strategic considerations necessary for its successful integration into diverse sectors.

## CHAIR



**Samrah Kazmi**  
Chief Innovation  
Officer  
RESRG

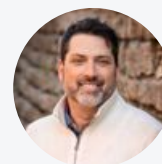
## PANELISTS



**Josh Gaffey**  
VP Consumer Digital  
Platforms &  
Enterprise  
Architecture  
Pfizer



**Latesh Nair**  
Global Head- Security  
& Data Analytics  
Healthfirst



**Andrew Douglas**  
SVP Data  
GoodRx

## Lunch & Networking

12:35 PM-1:30 PM

## Lunch & Networking

12:50 PM-1:30 PM

### PANEL

1:30 PM-2:15 PM

## Embracing Innovation: Best-of-Breed Emerging Technologies from Silicon Valley ... and Beyond!

This panel discussion will take you on a journey through the forefront of technological innovation, featuring three visionary solutions poised to revolutionize the digital landscape. These pioneering solutions address pressing challenges faced by organizations worldwide, ranging from permissions management to troubleshooting live applications and system observability.

In today's dynamic digital landscape, managing permissions effectively poses a significant challenge for organizations. However, a pioneering solution emerges to address these pressing concerns by automating permissions management based on risk and usage patterns, ensuring alignment with business needs while minimizing security risks. Moreover, a revolutionary toolset empowers developers and SREs to troubleshoot live applications swiftly and efficiently, slashing mean time to resolution and delivering substantial cost savings. Dive deeper into how these groundbreaking approaches drive productivity gains and cost efficiencies for organizations worldwide.

### CHAIR



**Saqib E. Awan**  
Founder & Managing  
Director  
Gtm Capital

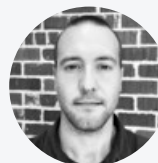
### PANELISTS



**Joao Salcedo**  
Senior Sales Engineer  
Vectara



**Girish Bhat**  
SVP  
Revefi



**Andy Uhlenberg**  
Executive, Enterprise  
Accounts, & Go-to-  
Market  
Lightrun

### DISRUPTOR

1:30 PM-1:45 PM

## The Future of Digital Strategy in a Rapidly Evolving Landscape

The future of digital strategy in a rapidly evolving landscape is poised to be both dynamic and transformative. As technology continues to advance at an unprecedented pace, organizations must adapt their digital strategies to stay competitive and relevant. Data-driven decision-making, AI and machine learning integration, and a seamless user experience will be at the forefront. With the growing importance of sustainability and ethical considerations, digital strategies will also need to incorporate responsible practices. Furthermore, the rise of new platforms and communication channels, such as virtual reality and augmented reality, will require businesses to be agile and innovative in their approach. Success in this evolving landscape will depend on a proactive and flexible approach to digital strategy, ensuring that organizations can not only keep up with change but also lead in shaping the digital future.

### PANEL

1:50 PM-2:35 PM

## Not Replaced—Reimagined: Building an AI-Ready Workforce

AI isn't just reshaping workflows—it's redefining what it means to work. And in California, where innovation moves fast and talent is the greatest currency, the stakes are uniquely high. As automation spreads across industries—from tech and media to healthcare and logistics—leaders face a defining moment: will we empower people to work alongside AI, or allow AI to quietly redefine the rules? With more than 40% of U.S. jobs expected to be impacted by AI and nearly half of today's core skills projected to shift by 2027, the urgency

is real. In Los Angeles—where creativity, reinvention, and cross-industry collaboration thrive—the question isn't just how we adopt AI, but how we redesign work in a way that's inclusive, responsible, and future-proof.

This session will explore how organizations are moving from fear to strategy, investing in reskilling, rethinking leadership, and creating a culture where technology amplifies human potential instead of replacing it. Because the future of work isn't about replacement—it's about reimagination.

## PANEL

2:20 PM-3:00 PM

# Cultivating Inclusive Excellence: Driving Diversity in Technology Leadership

Let's explore the imperative of diversity in technology leadership roles, particularly within the CIO and Security domain. From gender and ethnicity to varied professional backgrounds, diverse perspectives foster innovation, resilience, and better decision-making in today's rapidly evolving tech landscape. Join us as industry leaders share their experiences, insights, and strategies for promoting inclusivity, breaking down barriers, and empowering underrepresented groups in technology leadership roles. From fostering inclusive cultures within organisations to implementing proactive recruitment and mentorship initiatives, attendees will gain actionable insights to drive meaningful change and cultivate diverse, high-performing technology teams. Let's chart a course towards inclusive excellence in technology leadership together.

### CHAIR



**Viktoriya Smith**  
SVP  
Citi

### PANELISTS



**Yelena Shtykel**  
Global Head of Cloud  
Data  
Citibank



**Armin Mahmutefendic**  
CTO  
Madison  
International Realty



**Dhouglas Carvalho**  
VP, Global Market  
Data, Analytics &  
Research Technology  
Bank of America



**Alex Shulman**  
Managing Director,  
Cloud Security  
Ernst & Young

## FIRESIDE CHAT

3:05 PM-3:40 PM

# The Role of CDOs in Navigating Digital Transformation

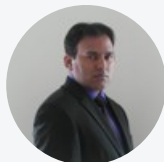
A look into the pivotal responsibilities of Chief Data Officers and Chief Data Scientist in steering organizations through the complexities of the digital age. This session explores their strategic initiatives, encompassing data-driven decision-making, innovative technologies adoption, and customer-centric approaches. Attendees will gain valuable insights into the CDO's role as a catalyst for transformative change, driving businesses towards digital maturity and sustainable growth

### CHAIR



**Edison Barreto**  
Executive CIO  
InfoTech

### PANELISTS



**Shashi Kumar**  
Head of Data  
Engineering &  
Analytics  
Hearst Magazines



**Alaa Moussawi**  
Chief Data Scientist  
NYC Council

## Networking Break

3:15 PM-3:35 PM

### VISION VOICES

## Deepfakes, Data Leaks & Digital Chaos: Are We Prepared for the Next Information War?

3:35 PM-3:50 PM

We've entered an era where seeing is no longer believing. Deepfakes are becoming alarmingly convincing, AI-generated content floods our feeds, and data leaks are exposing sensitive information at a scale we've never seen before. While past cyber threats targeted systems, today's threats target perception—and the consequences can be political, financial, and deeply personal. In Los Angeles—a global hub for media, entertainment, and communications—the risks are amplified. What happens when misinformation undermines trust, or when synthetic videos cause real-world damage to brands, institutions, or public figures? This session will explore how organizations can recognize and respond to this new kind of threat, where technology, security, and reputation collide.

More than a warning, this is a call to action: to rethink our approach to digital trust, build resilience across departments, and prepare for a future where the battle isn't just about data—but about truth itself.

## Networking Break

3:40 PM-4:00 PM

### FIRESIDE CHAT

## Empowering the Data-Driven Enterprise: Turning Strategy into Business Value

3:55 PM-4:30 PM

As data becomes central to competitive advantage, organizations must move beyond isolated analytics efforts and embed data strategy into the core of their business operations. This panel will explore how data-driven enterprises are aligning data initiatives with business objectives to fuel innovation, enhance customer experiences, and drive measurable impact. From modernizing data infrastructure to operationalizing insights across functions, we'll discuss how to unlock the full potential of data as a catalyst for growth.

### FIRESIDE CHAT

## Strategic Shifts: Reimagining Engineering Talent Deployment and Management in the Age of AI (GenAI)

4:00 PM-4:35 PM

Unlock insights into the evolving landscape of talent deployment and retention as board expectations drive CIOs and CISOs to rethink traditional IT talent models. Explore the impact of GenAI on coding processes and the software engineering lifecycle, and discover strategies for optimizing talent allocation and headcounts. Gain actionable insights into defining new roles, cultivating essential skills, and charting GenAI-centric career paths to align with organizational goals and stay ahead in a rapidly changing technological landscape.

#### CHAIR



**Kathleen Hurley**  
CIO  
Sage Inc

#### PANELISTS



**Leo Rajapakse**  
Global Head of Cloud  
& Advanced  
Technologies  
Grupo Bimbo



**Avijit Chatterjee**  
Ph.D  
Head of AI/ML  
MSKCC

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**Closing Remarks & Raffle Giveaway**

4:35 PM-4:40 PM

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**Cocktail Reception**

4:40 PM-5:30 PM

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**Cocktail Reception**

4:40 PM-6:00 PM

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TOGETHER WITH

