

AGENDA

The Future of Data & AI

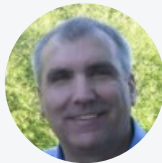
Data & AI Think Tank

SPEAKERS



Sameer Durbhaka

SVP, Data & Reg
Operations Data
Governance Office
Citibank



James Rubert

Chief Cloud
Architect
Boeing



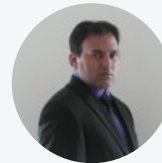
Viktoriya Smith

SVP
Citi



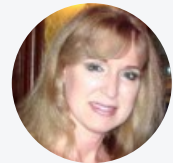
Sameer Patwardhan

SVP IT
Forbes Media LLC



Shashi Kumar

Head of Data
Engineering &
Analytics
Hearst Magazines



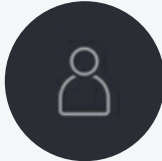
Nadine Zubenko

Senior Director,
Data Solutions and
Services
Operations
BNYMellon



Armin Mahmutefendic

CTO
Madison International
Realty



Scott Dillon

CEO, Digital
Evangelist, Board
Advisor & Investor



Arup Nanda

SVP and Global
Head of Data
AIG



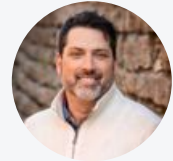
James Massa

Senior Executive
Director (L7),
Software
Engineering and
Architecture
JPMorganChase



Yelena Shtykel

Global Head of
Cloud Data
Citibank



Andrew Douglas

SVP Data
GoodRx



Avijit Chatterjee Ph.D
Head of AI/ML
MSKCC



Josh Gaffey
VP Consumer Digital Platforms & Enterprise Architecture
Pfizer



Kathleen Hurley
CIO
Sage Inc



Leo Rajapakse
Global Head of Cloud & Advanced Technologies
Grupo Bimbo



Edison Barreto
Executive CIO
InfoTech



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Executive CIO
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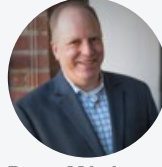
Saqib E. Awan
Founder & Managing Director
Gtm Capital



Natalie Myshkina
Head of FSI, Doc Cloud AI and Emerging Solutions
Adobe



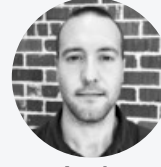
Roeder Fletcher
Strategic Account Executive
Reply



Don Mishory
Partner
Reply



Samrah Kazmi
Chief Innovation Officer
RESRG



Andy Uhlenberg
Executive, Enterprise Accounts, & Go-to-Market
Lightrun



Joao Salcedo
Senior Sales Engineer
Vectara



Latesh Nair
Global Head- Security & Data Analytics
Healthfirst



Bob Clougherty Ph.D.
CIO
CampusWorks



Ilya Alper
VP Enterprise Architect
Barclays



Dhouglas Carvalho
VP Delivery Lead - Horizontal Portfolio Governance
Bank of America



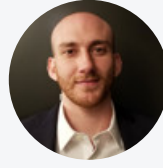
Alex Shulman
Managing Director, Cloud Security
Ernst & Young



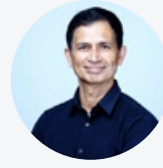
Michael Derrenbacher
Director of Business Analytics
Bank of America



Roeder Fletcher
Strategic Account Executive
Reply



Alaa Moussawi
Chief Data Scientist
New York City Council



Girish Bhat
SVP
Revefi



Michael Derrenbacher
Director Business Analytics & Engineering
Bank of America

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November 07, 2024

Eastern Time

Registration

8:00 AM-8:30 AM

Morning Networking

8:30 AM-9:00 AM

Registration

8:30 AM-9:15 AM

THOUGHT LEADERSHIP

Opening Remarks (Master of Ceremonies)

9:00 AM-9:10 AM

SPEAKER



**Bob
Clougherty
Ph.D.**

CIO
CampusWorks

VISION VOICES KEYNOTE

Implementing AI: A Component of Modern
Digital Strategy

9:10 AM-9:35 AM

Let's explore the significance of integrating AI into digital strategies, emphasizing its transformative impact on various industries. It delves into key considerations such as data-driven decision-making, personalized customer experiences, and operational efficiency. Additionally, the synopsis highlights the challenges associated with AI implementation, such as ethical concerns and the need for robust cybersecurity measures. Through the lens of real-world examples and industry insights, it underscores how a well-executed AI strategy can position organizations for success, driving growth, agility, and long-term sustainability.

SPEAKER



Arup Nanda

SVP and Global
Head of Data
AIG

Networking Breakfast

9:15 AM-10:00 AM

DISRUPTOR

9:40 AM-9:55 AM

Unlocking Business Value with Enterprise-Ready Responsible AI

Join Natalie Myshkina from Adobe to learn how the adoption of responsible AI can enhance productivity, streamline processes, and build a foundation for long-term success. As the AI landscape evolves, forward-thinking business leaders are integrating AI into their workflows, creativity, and operations—with an emphasis on responsibility and compliance. To drive profitability and foster innovation, market leaders are balancing the speed of AI deployment with regulatory considerations and business goals, creating value across all environments in an accountable and ethical way. You can do the same.

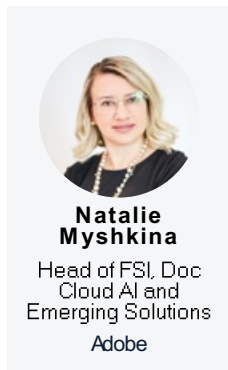
Key discussion points

Utilizing AI to enhance inter-team and inter-functional value creation and collaboration

Leveraging AI to enhance productivity by streamlining processes and enabling teams to focus on high-value work

Best practices for implementing AI-based tools and services in organizations in a secure, compliant, and responsible manner

SPEAKER



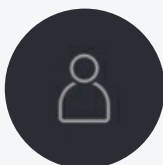
FIRESIDE CHAT

10:00 AM-10:35 AM

Generative AI: Using Proprietary Data to Drive Business Innovation and Growth

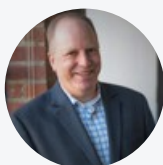
As AI adoption accelerates across industries, understanding how to effectively leverage proprietary data is key to driving innovation and staying competitive. This session will explore the critical role that unique, organization-specific data plays in enhancing AI-driven insights, optimizing decision-making, and positioning businesses for long-term success. Participants will learn how to align their data strategies with AI technologies, navigate common challenges in AI adoption, and unlock new growth opportunities by integrating advanced AI tools with their proprietary data.

CHAIR



Scott Dillon
CEO, Digital
Evangelist, Board
Advisor & Investor

SPEAKERS



Don Mishory
Partner
Reply



Roeder Fletcher
Strategic Account
Executive
Reply

Opening Remarks

10:00 AM-10:05 AM

KEYNOTE

10:05 AM-10:30 AM

The Future of Generative AI: Transforming Business and Technology

Explore the transformative potential of Generative AI in this forward-looking session, where we will delve into how this cutting-edge technology is set to revolutionize business and technology landscapes. We will discuss emerging trends, anticipated advancements in the next 12-24 months, and their impact on various industries. Learn about practical applications of Generative AI, from enhancing customer experiences to driving innovation and operational efficiency. Our experts will also address the ethical considerations, regulatory challenges, and best practices for successful AI integration. Join us to gain insights into how Generative AI can unlock new opportunities and shape the future of your organization.

KEYNOTE PANEL

10:35 AM-11:20 AM

Rearchitecting the Enterprise for Agentic AI: Control, Collaboration, and the Next Frontier of Automation

Agentic AI, autonomous systems that perceive, reason, and act with minimal human intervention is poised to redefine how work gets done. As these intelligent agents move beyond experimentation into enterprise-scale deployments, organizations must prepare to fundamentally rearchitect their digital environments.

This panel will explore how leaders can operationalize agentic AI to drive efficiency, creativity, and strategic advantage while preserving oversight, governance, and trust. Discussion topics will include designing workflows around autonomous decision-making, managing human-agent collaboration, and navigating emerging risks such as bias, security, and operational drift. Join us as we unpack what it truly means to lead in an era of intelligent, action-oriented AI and how to ensure these agents serve both your innovation goals and core business values.

The Role of AI in Enhancing Digital Operations

Exploring the transformative influence of artificial intelligence on modern business processes. This session delves into how AI-driven technologies optimize digital operations, streamline workflows, and enhance efficiency. This Vision Voice will share insights into real-world applications, best practices, and the strategic integration of AI, empowering organizations to unlock new levels of productivity and innovation in the digital landscape.

SPEAKER



James Massa

Senior Executive
Director (L7),
Software
Engineering and
Architecture
JPMorganChase

Coffee Break

10:55 AM-11:10 AM

Networking Break

11:20 AM-11:40 AM

VISION KEYNOTE PANEL

11:25 AM-12:10 PM

CIO Mastery: The Nexus of Seamless Business-Technology Harmony

In 2024, CIOs take center stage in fostering harmony between business and technology, balancing discipline and ownership. This session emphasizes their pivotal role, introducing 'Gen AI' as a crucial topic. Gen AI explores securing AI-driven technologies responsibly and ethically. Recognizing technology as a key enabler, CIOs navigate the evolving landscape, ensuring the integrity of data, driving innovation, and challenging traditional business models. Join us to explore the multifaceted responsibilities of CIOs, shaping a secure, agile, and ethically-driven future for organizations in the dynamic landscape of 2024.

Navigating the evolving landscape between business and technology demands a strategic blend of discipline and equilibrium. Recognizing that, for many organizations, technology is the business itself, this session underscores the imperative of understanding technology as a critical enabler across all facets of the organization. From the front lines to the back office, technology serves as a potent tool for creating value by processing data, driving innovation, and challenging traditional business models.

CHAIR



Ilya Alper
VP Enterprise Architect
Barclays

PANELISTS



Rajeev Khanna
CIO
Trucordia



Sameer Patwardhan
SVP IT
Forbes Media LLC



Nadine Zubenko
Senior Director,
Data Solutions and
Services Operations
BNY Mellon

DISRUPTOR

11:40 AM-11:55 AM

Blueprint to Cloud Success: Unifying Infrastructure and Security for Digital Transformation

In the race to achieve digital transformation, cloud adoption is no longer a competitive advantage - it's a business imperative. But rapid cloud expansion often leads to fragmented infrastructure, siloed security strategies, and increased operational complexity, putting transformation goals at risk. This session will explore how organisations can break down these barriers by taking a unified approach to cloud infrastructure and security.

Join us to uncover practical strategies for building a resilient, scalable cloud foundation that accelerates innovation while keeping security at the core. We'll dive into how to simplify operations, enhance visibility, and ensure consistent security policies across hybrid and multi-cloud environments - empowering IT leaders to drive transformation faster and with confidence. Whether you're just starting your cloud journey or optimising an existing environment, this session will provide a clear blueprint to do cloud right.

FIRESIDE CHAT

12:10 PM-12:50 PM

Next-Level Innovations: Unveiling GenAI - The Hype, The Reality, and The Future

We will explore the evolution of Generative AI, from its inception to its transformative impact across various industries. Experts will discuss the disparity between the media-driven hype and the technology's real-world capabilities, sharing case studies and addressing current challenges. The conversation will also cover the economic and ethical implications of Gen AI, providing insights into its future advancements and regulatory landscape. Attendees will gain a nuanced understanding of Gen AI's potential and the strategic considerations necessary for its successful integration into diverse sectors.

CHAIR



Samrah Kazmi

Chief Innovation
Officer
RESRG

SPEAKERS



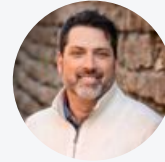
Josh Gaffey

VP Consumer
Digital Platforms &
Enterprise
Architecture
Pfizer



Latesh Nair

Global Head-
Security & Data
Analytics
Healthfirst



**Andrew
Douglas**

SVP Data
GoodRx

Lunch & Networking

12:35 PM-1:30 PM

Lunch & Networking

12:50 PM-1:30 PM

PANEL

1:30 PM-2:15 PM

Embracing Innovation: Best-of-Breed Emerging Technologies from Silicon Valley ... and Beyond!

This panel discussion will take you on a journey through the forefront of technological innovation, featuring three visionary solutions poised to revolutionize the digital landscape. These pioneering solutions address pressing challenges faced by organizations worldwide, ranging from permissions management to troubleshooting live applications and system observability. In today's dynamic digital landscape, managing permissions effectively poses a significant challenge for organizations. However, a pioneering solution emerges to address these pressing concerns by automating permissions management based on risk and usage patterns, ensuring alignment with business needs while minimizing security risks. Moreover, a revolutionary toolset empowers developers and SREs to troubleshoot live applications swiftly and efficiently, slashing mean time to resolution and delivering substantial cost savings. Dive deeper into how these groundbreaking approaches drive productivity gains and cost efficiencies for organizations worldwide.

CHAIR



Saqib E. Awan
Founder &
Managing Director
Gtm Capital

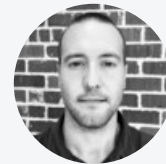
PANELISTS



Joao Salcedo
Senior Sales
Engineer
Vectara



Girish Bhat
SVP
Revefi



Andy Uhlenberg
Executive,
Enterprise
Accounts, & Go-to-
Market
Lightrun

DISRUPTOR

1:30 PM-1:45 PM

The Future of Digital Strategy in a Rapidly Evolving Landscape

The future of digital strategy in a rapidly evolving landscape is poised to be both dynamic and transformative. As technology continues to advance at an unprecedented pace, organizations must adapt their digital strategies to stay competitive and relevant. Data-driven decision-making, AI and machine learning integration, and a seamless user experience will be at the forefront. With the growing importance of sustainability and ethical considerations, digital strategies will also need to incorporate responsible practices. Furthermore, the rise of new platforms and communication channels, such as virtual reality and augmented reality, will require businesses to be agile and innovative in their approach. Success in this evolving landscape will depend on a proactive and flexible approach to digital strategy, ensuring that organizations can not only keep up with change but also lead in shaping the digital future.

PANEL

1:50 PM-2:35 PM

Not Replaced—Reimagined: Building an AI-Ready Workforce

AI isn't just reshaping workflows—it's redefining what it means to work. And in California, where innovation moves fast and talent is the greatest currency, the stakes are uniquely high. As automation spreads across industries—from tech and media to healthcare and logistics—leaders face a defining moment: will we empower people to work alongside AI, or allow AI to quietly redefine the rules? With more than 40% of U.S. jobs expected to be impacted by AI and nearly half of today's core skills projected to shift by 2027, the urgency is real. In Los Angeles—where creativity, reinvention, and cross-industry collaboration thrive—the question isn't just how we adopt AI, but how we redesign work in a way that's inclusive, responsible, and future-proof. This session will explore how organizations are moving from fear to strategy, investing in reskilling, rethinking leadership, and creating a culture where technology amplifies human potential instead of replacing it. Because the future of work isn't about replacement—it's about reimagination.

PANEL

2:20 PM-3:00 PM

Cultivating Inclusive Excellence: Driving Diversity in Technology Leadership

Let's explore the imperative of diversity in technology leadership roles, particularly within the CIO and Security domain. From gender and ethnicity to varied professional backgrounds, diverse perspectives foster innovation, resilience, and better decision-making in today's rapidly evolving tech landscape. Join us as industry leaders share their experiences, insights, and strategies for promoting inclusivity, breaking down barriers, and empowering underrepresented groups in technology leadership roles. From fostering inclusive cultures within organisations to implementing proactive recruitment and mentorship initiatives, attendees will gain actionable insights to drive meaningful change and cultivate diverse, high-performing technology teams. Let's chart a course towards inclusive excellence in technology leadership together.

CHAIR



Viktoriya Smith

SVP
Citi

PANELISTS



Yelena Shtykel

Global Head of
Cloud Data
Citibank



Armin Mahmutefendic

CTO
Madison International
Realty



Dhouglas Carvalho

VP Delivery Lead -
Horizontal Portfolio
Governance
Bank of America



Alex Shulman

Managing Director,
Cloud Security
Ernst & Young

FIRESIDE CHAT

3:05 PM-3:40 PM

The Role of CDOs in Navigating Digital Transformation

A look into the pivotal responsibilities of Chief Data Officers and Chief Data Scientist in steering organizations through the complexities of the digital age. This session explores their strategic initiatives, encompassing data-driven decision-making, innovative technologies adoption, and customer-centric approaches. Attendees will gain valuable insights into the CDO's role as a catalyst for transformative change, driving businesses towards digital maturity and sustainable growth

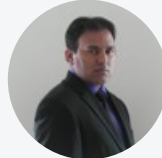
CHAIR



Edison Barreto

Executive CIO
InfoTech

SPEAKERS



Shashi Kumar

Head of Data
Engineering &
Analytics
Hearst Magazines



Alaa Moussawi

Chief Data Scientist
New York City Council

Networking Break

3:15 PM-3:35 PM

VISION VOICES

3:35 PM-3:50 PM

Deepfakes, Data Leaks & Digital Chaos: Are We Prepared for the Next Information War?

We've entered an era where seeing is no longer believing. Deepfakes are becoming alarmingly convincing, AI-generated content floods our feeds, and data leaks are exposing sensitive information at a scale we've never seen before. While past cyber threats targeted systems, today's threats target perception—and the consequences can be political, financial, and deeply personal. In Los Angeles—a global hub for media, entertainment, and communications—the risks are amplified. What happens when misinformation undermines trust, or when synthetic videos cause real-world damage to brands, institutions, or public figures? This session will explore how organizations can recognize and respond to this new kind of threat, where technology, security, and reputation collide.

More than a warning, this is a call to action: to rethink our approach to digital trust, build resilience across departments, and prepare for a future where the battle isn't just about data—but about truth itself.

Networking Break

3:40 PM-4:00 PM

FIRESIDE CHAT

3:55 PM-4:30 PM

Empowering the Data-Driven Enterprise: Turning Strategy into Business Value

As data becomes central to competitive advantage, organizations must move beyond isolated analytics efforts and embed data strategy into the core of their business operations. This panel will explore how data-driven enterprises are aligning data initiatives with business objectives to fuel innovation, enhance customer experiences, and drive measurable impact. From modernizing data infrastructure to operationalizing insights across functions, we'll discuss how to unlock the full potential of data as a catalyst for growth.

FIRESIDE CHAT

4:00 PM-4:35 PM

Strategic Shifts: Reimagining Engineering Talent Deployment and Management in the Age of AI (GenAI)

Unlock insights into the evolving landscape of talent deployment and retention as board expectations drive CIOs and CISOs to rethink traditional IT talent models. Explore the impact of GenAI on coding processes and the software engineering lifecycle, and discover strategies for optimizing talent allocation and headcounts. Gain actionable insights into defining new roles, cultivating essential skills, and charting GenAI-centric career paths to align with organizational goals and stay ahead in a rapidly changing technological landscape.

CHAIR



Kathleen Hurley

CIO
Sage Inc

SPEAKERS



Leo Rajapakse

Global Head of
Cloud & Advanced
Technologies
Grupo Bimbo



**Avijit Chatterjee
Ph.D**

Head of AI/ML
MSKCC

Closing Remarks & Raffle Giveaway

4:35 PM-4:40 PM

Cocktail Reception

4:40 PM-5:30 PM

Cocktail Reception

4:40 PM-6:00 PM

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