

### **Adopting a Cloud-First Approach**

# **CXO Dinner**

## **SPEAKERS**



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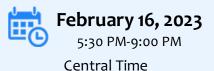
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#### ADOPTING A CLOUD-FIRST APPROACH



Our perception of work has now evolved from a place we go to an activity we can do anywhere. This shift in perception has also given us a glimpse of the future of work, with agencies of all sizes adopting a cloud-first approach for greater flexibility, scalability and resiliency to support their hybrid workforces. However, legacy approaches and existing ZTNA 1.0 solutions aren't aligned to these new business needs and fail to adequately secure today's work-from-anywhere users and direct-to-app architectures. Discussion topics will include:

- · How our environment has changed and why ZTNA 1.0 falls short in securing today's hybrid workforces
- Core tenants of ZTNA 2.0 and how they solve today's security challenges
- Key use cases to help you get started on your ZTNA 2.0 journey

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#### TOGETHER WITH



