

# AGENDA

## Women with Vision CXO Summit

### SPEAKERS



**Avishan Bodjnoud**  
Chief Information  
Management  
United Nations  
Peace Operations  
(DPPA-DPO)



**Aditi Sinha**  
Chief Product &  
Technology Officer  
Economic Impact  
Catalyst



**Sarah Perkins**  
Head of Product  
National Grid



**Erin Boyd**  
Chief Digital  
Commercial  
Transformation  
Officer  
The AES Corporation



**Viktoriya Smith**  
SVP  
Citi



**Tammy Klotz**  
CISO  
Trinseo



**Alice Fournier**  
CIO  
ISS A/S



**Theresa Block**  
CMO  
Sonas



**Lynn Schlesinger**  
Executive Director,  
Marketing and  
Communications  
Silver Hill Hospital



**Maxine Legall**  
CEO/Founder  
Thrive Inclusively



**Melissa Ouari**  
VP and CISO  
Money Management  
International



**Alexandra Méhat**  
Director, Product  
Marketing  
Fortinet



**Julie Luengas**  
Chief Nursing  
Informatics Officer  
Stony Brook  
Medicine



**Laura Svejnar**  
Head of Global  
Marketing Strategy &  
Operations  
Amazon Music



**Alyeah Ramjit**  
VP System  
Transformation  
One Brooklyn Health



**Andrea Terrassa**  
COO  
PMG



**Jessica Joines**  
CEO and Founder  
Women's Purpose  
Community



**Amanda Solomon**  
Former VP, Digital  
Growth & Creator  
Playboy



**Namrata Shah**  
 Managing Director -  
 Global Head of  
 Engineering -  
 Investment  
 Technology  
 Nuveen



**Lisa Lang**  
 Director Emerging  
 Technologies  
 Fintech Technologies



**Jenny Lin**  
 Global Technology  
 Operations Chief  
 Architect  
 Broadridge



**Tracey Moon**  
 CMO  
 BlackCloak



**Ingrid Gliottone**  
 Chief Experience  
 Officer  
 BlackCloak



**Michelle Crecca**  
 SVP Marketing  
 CBRE



**Kate Fannin**  
 Global Executive  
 Director, IT  
 Operations & Brand  
 Technology  
 Estee Lauder  
 Companies



**Heather Reed**  
 Head of  
 Cybersecurity & ISMS  
 Lead  
 Nestle Purina  
 PetCare North  
 America



**Yelena Shtykel**  
 Global Head of Cloud  
 Data  
 Citibank



**Yvonne Li**  
 Chief Data & AI  
 Officer  
 Starr Insurance



**Tom Scott**  
 Chief Architect Cloud  
 Infrastructure  
 ADP



**Julia Baker**  
 Project Manager  
 Dreamscape Learn



**NINA D'AMATO**  
 Chief Technology  
 Strategist  
 Lenovo

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**May 29, 2025**

Eastern Time

**Registration**

**8:30 AM-9:00 AM**

**Morning Networking**

**9:00 AM-9:30 AM**

**Opening Remarks**

**9:40 AM-9:50 AM**

## PANELISTS



**Maxine Legall**  
CEO/Founder  
Thrive Inclusively

## KEYNOTE

9:50 AM-10:15 AM

# Shaping Hybrid Workforce Security with SASE Today and Tomorrow

The Secure Access Service Edge (SASE) market is evolving fast—and 2025 is set to be a pivotal year. Join Alexandra Méhat, Director of Product Marketing, as she unveils five major trends redefining how enterprises secure their hybrid workforce.

Join us for key takeaways, such as:

The top SASE market trends and technologies for 2025

How modern organizations are transforming security strategies with Unified SASE

A preview of upcoming Fortinet innovations that boost performance, security, and cost-efficiency

Expert insights on simplifying operations, lowering TCO, and gaining full visibility across distributed networks

Gain a competitive edge by understanding where the SASE market is heading and how to prepare your organization today.

From finance to healthcare to government—if you're leading or influencing networking and security decisions, this session is built for you.

## PANELISTS



**Alexandra Méhat**  
Director, Product  
Marketing  
Fortinet

## KEYNOTE PANEL

10:20 AM-11:05 AM

# The Role of Mentoring & Sponsorship in Advancing Women Leaders

How do we come together, as a group of professionals, to create and foster an inclusive business world where all women have a role to play? We know that a major part of this is attracting and retaining talent at every level but how exactly do we do that and where can we use technology to help? Our panelists will discuss how their companies are creating more inclusive environments, the use of AI tools to help uncover hidden biases, what flexibility looks like for all team members and how they are advancing women earlier and signing them up for long term success.

## CHAIR

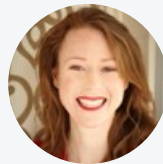


**Jessica Joines**  
CEO and Founder  
Women's Purpose  
Community

## PANELISTS



**Andrea Terrassa**  
COO  
PMG



**Erin Boyd**  
Chief Digital  
Commercial  
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Officer  
The AES Corporation



**Laura Svejnar**  
Head of Global  
Marketing Strategy &  
Operations  
Amazon Music



**Yelena Shtykel**  
Global Head of Cloud  
Data  
Citibank

## Networking Break

11:05 AM-11:20 AM

## VISION VOICES

11:20 AM-11:35 AM

### AI Literacy as a Catalyst for Enterprise Transformation in UN Peace Operations

As artificial intelligence continues to transform industries globally, fostering AI literacy within United Nations peace operations has become imperative for driving innovation, enhancing decision-making, and advancing mission mandates. This session explores how building a culture of AI awareness and understanding across multidisciplinary teams can unlock the full potential of emerging technologies to strengthen operational efficiency, enable data-informed insights, and support conflict prevention and resolution strategies.

AI literacy has been prioritized across peace operations through targeted training initiatives and practical workshops designed to empower personnel to integrate AI meaningfully into their workflows. A phased introduction of AI-enabled digital tools has allowed teams to experience tangible benefits, including enhanced collaboration, increased productivity, and improved information management.

These efforts are part of the broader implementation of the Digital Transformation Strategy for UN Peacekeeping, which aims to modernize operations and better equip missions to meet complex challenges on the ground. They are also aligned with the Secretary-General's UN 2.0 vision, which calls for a more innovative, data-centric, and future-ready United Nations.

Simultaneously, work is underway to develop secure and contextually relevant large language model (LLM) capabilities tailored to the unique needs of peace operations. These initiatives are guided by a strong commitment to data privacy, information security, and the responsible use of AI—fully aligned with UN policies, ethical standards, and regulatory frameworks governing the handling of sensitive information.

By embedding AI literacy institutionally and enabling the responsible adoption of transformative technologies, peace operations are advancing a culture of informed innovation that supports the UN's mission of peace, security, and sustainable development in an increasingly digital era.

## PANELISTS



**Avishan Bodjnoud**  
Chief Information  
Management  
United Nations  
Peace Operations  
(DPPA-DPO)

## FIRESIDE CHAT

11:45 AM-12:20 PM

# The Vulnerable C-Suite: Why Personal Cybersecurity is the New Frontline for CISOs

Businesses and their leadership teams are increasingly being targeted – physically and digitally. Research from The Ponemon Institute shows that 42% of CISOs report attacks targeting executives' personal lives – a number that will only climb as cybercriminals evolve their attack methods.

Cybercriminals are increasingly leveraging executives' personal digital presence as an entry point into corporate networks. Traditional cybersecurity focuses on corporate systems, leaving executives' personal digital lives exposed – creating a significant risk vector for organizations.

### CHAIR



**Tracey Moon**  
CMO  
BlackCloak

### PANELISTS



**Ingrid Gliottone**  
Chief Experience  
Officer  
BlackCloak



**Tammy Klotz**  
CISO  
Trinseo

## PANEL

12:25 PM-1:10 PM

# CMO CIO CISO Evolution: Empowering Women Leaders, Driving Innovation and Embracing the Future

In this insightful panel discussion where visionary female leaders in technology and Marketing will share their strategies for fostering a culture of innovation, making high-velocity decisions, and leveraging emerging technologies like Generative AI to drive digital transformation.

The panelists will provide practical guidance on enhancing diversity within tech teams, cultivating a mindset of innovation, and preparing organizations to adapt in an increasingly dynamic technological landscape. Drawing from their diverse career paths, they will also share key lessons learned from supporting digital transformation efforts across both the public and private sectors.

### CHAIR



**Avishan Bodjnoud**  
Chief Information Management  
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### PANELISTS



**Julie Luengas**  
Chief Nursing Informatics Officer  
Stony Brook  
Medicine



**Jenny Lin**  
Global Technology Operations Chief  
Architect  
Broadridge



**Yvonne Li**  
Chief Data & AI Officer  
Starr Insurance

## Lunch & Networking

1:10 PM-2:00 PM

### VISION VOICES

## Creating From Within Vs. In Reaction To

2:00 PM-2:15 PM

An empowered woman writes her own life story, but it's easy to become reactive during chaotic times and feel like life is happening to you instead of for you. Jessica shares how she transitioned from a reactive mode of living to empowered co-creation by honoring her inner knowing over external circumstances. This shift enabled her to leave a life that wasn't fulfilling and move towards her dreams. In unstable times, she emphasizes the importance of remembering that the truth in your heart is more real than what you see. In this short talk, Jessica will explain how to use this mantra to co-create through principles like Intention Alignment and Maintaining Presence.

### PANELISTS



**Jessica Joines**  
CEO and Founder  
Women's Purpose  
Community

### FIRESIDE CHAT

## 2025 Executive Evolution: Mastering the Art of Business, Marketing and Technology Harmony

2:20 PM-3:00 PM

Bridging the gap between business marketing and technology is not easy and requires discipline and balance between technology, people, and business. For so many organizations today, technology is the business. Technology needs to be understood as a critical enabler in every part of the organization from the front line to the back office. It creates new value by crunching data to deliver new insights, it spurs innovation, and it disrupts traditional business models.

For business and technology leaders alike, new actions and behavioral changes can help their organizations make this shift. CIOs and CISOs must take responsibility for problems, they should convey that when technology fails, many people typically share responsibility.

### CHAIR



**Lisa Lang**  
Director Emerging  
Technologies  
Fintech Technologies

### PANELISTS



**Namrata Shah**  
Managing Director -  
Global Head of  
Engineering -  
Investment  
Technology  
Nuveen



**Alice Fournier**  
CIO  
ISS A/S



**Heather Reed**  
Head of  
Cybersecurity & ISMS  
Lead  
Nestle Purina  
PetCare North  
America

### PANEL

3:05 PM-3:45 PM

## Revolutionizing Customer Journeys: Advanced Strategies for CMOs to Enhance and Optimize the Customer Experience

In today's fast-evolving digital landscape, CMOs and Marketing leaders are under increasing pressure to deliver exceptional customer experiences at every touchpoint. This panel will explore cutting-edge strategies and advanced technologies that are shaping the future of customer journeys. Experts will discuss how marketing leaders can leverage data-driven insights, personalized engagement, and omnichannel marketing to enhance customer satisfaction, loyalty, and lifetime value. Attendees will learn how to optimize the customer experience by aligning their marketing efforts with evolving consumer expectations, breaking down silos across departments, and driving seamless interactions that foster long-term relationships. Whether it's utilizing AI-powered tools, incorporating voice-of-the-customer feedback, or refining content strategies, this session offers actionable insights for CMOs looking to stay ahead in an increasingly competitive market.

### CHAIR



**Lynn Schlesinger**  
Executive Director,  
Marketing and  
Communications  
Silver Hill Hospital

### PANELISTS



**Michelle Crecca**  
SVP Marketing  
CBRE



**Kate Fannin**  
Global Executive  
Director, IT  
Operations & Brand  
Technology  
Estee Lauder  
Companies



**Theresa Block**  
CMO  
Sonas

## Networking Break

3:45 PM-4:00 PM

### FIRESIDE CHAT

## IT and Marketing Leadership Evolution: Innovating

4:00 PM-4:35 PM

# Through Times of Change

The role of driving innovation during times of change is important for all leaders to master. You must be proactive in anticipating and responding to change, rather than simply reacting to it. We'll discuss how success team leaders have created a culture of innovation, how to develop and implement innovative ideas, and how to effectively communicate change to stakeholders.

## CHAIR



**Viktoriya Smith**  
SVP  
Citi

## PANELISTS



**Alyeah Ramjit**  
VP System  
Transformation  
One Brooklyn Health



**Melissa Ouari**  
VP and CISO  
Money Management  
International

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## Closing Remarks and Raffle

4:35 PM-4:40 PM

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## Cocktail Networking

4:40 PM-5:30 PM

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