

AGENDA

The Future of IT & Cybersecurity CIO & CISO Think Tank

SPEAKERS



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Strategy & Business
Operations Director,
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Tomas Persson
CISO
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Tony Parrillo
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CISO & SVP IT
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June 06, 2024

Eastern Time

Registration

8:30 AM-9:00 AM

Morning Networking

9:00 AM-9:30 AM

Opening Remarks

9:30 AM-9:40 AM

KEYNOTE

Power of GenAI: Unlocking Innovation in the Cloud

9:40 AM-10:05 AM

This session will explore the convergence of cloud computing and generative artificial intelligence (GenAI) technologies, offering technology executives insights into the transformative potential of this synergistic relationship. From accelerating innovation and enhancing productivity to enabling personalized experiences and driving competitive advantage, GenAI-powered solutions in the cloud are reshaping industries and revolutionizing business operations. Join us as we discuss practical strategies and use cases for harnessing the power of GenAI in the cloud, including machine learning, natural language processing, and computer vision applications. Whether you're leading a technology organization or driving digital transformation initiatives, this session provides valuable perspectives on leveraging GenAI to unlock innovation and drive business success in the cloud-centric era.

KEYNOTE PANEL

Bridging the Gap: Mastering the Art of Business-Technology Harmony

10:10 AM-10:55 AM

Bridging the gap between business and technology is not easy and requires discipline and balance between technology, people, and business. For so many organizations today, technology is the business. Technology needs to be understood as a critical enabler in every part of the organization from the front line to the back office. It creates new value by crunching data to deliver new insights, it spurs innovation, and it disrupts traditional business models.

For business and technology leaders alike, new actions and behavioral changes can help their organizations make this shift. CIOs and CISOs must take responsibility for problems, they should convey that when technology fails, many people typically share responsibility.

PANELISTS



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Coffee Break

10:35 AM-10:55 AM

PANEL

Navigating the Cyber Frontier: CISO Strategies for Effective Risk Management

10:55 AM-11:40 AM

In the context of effective cyber risk management, the challenge lies in keeping up with evolving technology, particularly during cloud or technology transformations. The adoption of threat intelligence, GenAI, the metaverse, and machine learning presents both opportunities and challenges, with a need for technology leaders to grasp the security implications. While these technologies enhance cyber risk management, they also offer efficiencies through task automation. Striking a balance between risks and rewards is crucial for gaining trust and staying competitive. Looking forward, organizations must explore innovative approaches to cyber risk management, emphasizing resilience against third-party risks. Collaboration with the leadership team is essential to take an enterprise-wide view of current and future threats, develop action plans, safeguard critical assets, and facilitate quick recovery. Early collaboration with the executive team is encouraged to integrate risk management into transformation strategies and extract maximum benefits from emerging technologies.

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DISRUPTOR

Test Data Unleashed: Shifting Left Your Data for Strategic Success in the Digital Landscape

11:45 AM-12:00 PM

In a world where software development races towards unprecedented automation and efficiency, the spotlight turns to an often-overlooked hero: Test Data Management (TDM). The recent acquisition of Delphix by Perforce not only marks a significant milestone in enterprise data management but also heralds the dawn of a new era for TDM. This evolution is driven by the critical need for real, live

production data in testing environments, pushing TDM into the limelight as the cornerstone of accelerating software development and deployment cycles. You're invited to explore the transformative impact of TDM on the software development landscape, emphasizing its pivotal role in crafting robust, reliable, and market-ready software solutions. Dive into an exploration of how TDM platforms are bridging the gap between theoretical testing and real-world chaos, are not only shaping the future of software testing but are redefining the essence of quality assurance in the digital age.

Lunch & Disruptor Showcase

12:00 PM-1:00 PM

LUNCH & DISRUPTOR SHOWCASE

12:40 PM-12:55 PM

Elevating Agility: The Strategic Imperative for CIOs in Prioritizing Cloud Engineering

In this session, we delve into the imperative for CIOs to prioritize cloud engineering in the contemporary digital landscape. As organizations increasingly rely on cloud computing for operational efficiency and innovation, CIOs play a central role in shaping robust strategies. The session emphasizes the strategic importance of cloud engineering in optimizing infrastructure, ensuring scalability, and fostering agile application development. Attendees will explore practical approaches to resource management, automation, and aligning cloud initiatives with overarching business goals. The discussion navigates the evolving realm of cloud technologies, highlighting how CIOs can strategically prioritize cloud engineering to drive competitiveness and resilience in the dynamic digital ecosystem.

VISION VOICES

1:00 PM-1:15 PM

Building Cyber Fortitude: CISO Strategies for Resilient Cybersecurity

In the realm of building cyber resilience, organizations confront increased risk exposure amidst bold moves and evolving external challenges. Despite investments in technology and data, risk leaders, including CISOs, express difficulty in keeping pace with the persistent threat of cyber crises. However, in today's business landscape, discussions of digital transformation or reinvention are inseparable from considerations of cybersecurity. Looking ahead, stakeholders, from the board to frontline cybersecurity operations, pose critical questions about resiliency. This includes inquiries about the adequacy of efforts to safeguard the company and its customers in the face of cyber attacks. The focus shifts to identifying opportunities to minimize the impact on business and shareholder value through effective threat response. Embracing cybersecurity as a whole-of-business endeavor, organizations are urged to align themselves with business owners, adapting to changes in the cyber landscape and fortifying resilience against disruptions. Building confidence in the cybersecurity program becomes paramount in navigating the dynamic and challenging cyber landscape effectively.

VISION VOICES

1:20 PM-1:35 PM

Fostering Digital Trailblazers: A Strategic Imperative for CIOs in 2024

Addressing the multifaceted challenges faced by CIOs in the contemporary technological landscape, the imperative to develop transformational leaders takes center stage. The heightened demand for innovation, enterprise-wide transformation, and evolving

technology capabilities poses significant hurdles for CIOs, often leading to an overburdened IT department. To navigate this complexity, the focus shifts towards fostering digital transformation leaders, referred to as digital trailblazers. Gartner highlights leader and manager development as a top priority for HR in 2024, emphasizing the need for CIOs to collaborate with HR in tapping into training and development programs. By cultivating leaders skilled in transformation and change management, CIOs can enhance their department's capacity to oversee initiatives, standardize platforms, and deliver faster results, ultimately reducing friction to change within the organization. Looking ahead to 2024, this strategic approach becomes essential for CIOs seeking to strike the right balance in their digital transformation programs, avoiding the pitfalls of overpromising and under delivering.

PANEL

1:40 PM-2:25 PM

Unleashing Innovation: CIOs Driving New Business Models through Scalable GenAI

In this dynamic session, we explore the symbiotic relationship between business evolution and the strategic role of Chief Information Officers. Focused on scaling generative artificial intelligence (GenAI) for new business models, the discussion delves into how CIOs can harness the transformative power of AI to drive innovation and reshape business paradigms. Participants will gain insights into practical approaches for integrating scalable GenAI solutions, exploring its potential to revolutionize operational efficiency, customer engagement, and overall competitiveness. The session places a spotlight on the pivotal role of CIOs in navigating the intersection of technology and business strategy, showcasing how they can spearhead initiatives that propel organizations into the next frontier of success.

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Networking Break

2:25 PM-2:45 PM

VISION VOICES

2:45 PM-3:00 PM

Data Empowerment: A CISO's Guide to Unlocking Strategic Value Safely

CISOs are challenged to redefine their role not only as guardians of security but also as enablers of responsible and innovative data utilization. This directive emphasizes the importance of striking a balance between data protection and leveraging the full potential of organizational data assets. CISOs must collaborate with stakeholders to establish robust data governance frameworks, ensuring compliance with privacy regulations while facilitating the ethical and strategic use of data. By unlocking the value of data, CISOs contribute to the organization's competitiveness, innovation, and overall digital transformation. This session explores strategies for

CISOs to harness the power of data responsibly, thereby positioning cybersecurity as an integral driver of business success in the data-driven era.

DISRUPTOR

3:05 PM-3:20 PM

Navigating the Future through IT Evolution with CIOs at the Helm

In this session, embark on a transformative exploration of the evolving landscape of IT operations. Delving into the strategic imperative for Chief Information Officers to reshape and modernize their IT operating models, the discussion unfolds the critical role technology plays in driving business success. Participants will gain practical insights into the adaptive strategies CIOs can employ to enhance organizational agility, foster innovation, and align IT with overarching business goals. Join us for a dynamic conversation that unveils the power of evolving IT operating models, empowering organizations to thrive in the ever-evolving digital age.

FIRESIDE CHAT

3:25 PM-4:00 PM

Gen AI - The Hype, The Story & The Future

GenAI, a revolutionary innovation in the world of artificial intelligence, has garnered immense attention and hype in recent years. Its story is one of rapid evolution and limitless potential, as it promises to transform industries, enhance decision-making processes, and revolutionize the way we interact with technology. However, amid the excitement, the role of cybersecurity becomes paramount. With GenAI's ever-expanding capabilities, the need for robust cybersecurity measures is essential to safeguard against potential risks and vulnerabilities. As we continue to unlock the possibilities of GenAI, the fusion of its incredible power with stringent cybersecurity practices will be the key to a safer and more promising future.

CHAIR



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Global Head VP
Information
Technology &
Security
EDETEK

Closing Remarks & Raffle Giveaway

4:25 PM-4:30 PM

Cocktail Hour

4:30 PM-5:30 PM

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