

# AGENDA

**A Tale of Two Incidents and the Strategic Decisions that Made the Difference**

## CISO Dinner

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### A TALE OF TWO INCIDENTS AND THE STRATEGIC DECISIONS THAT MADE THE DIFFERENCE



**June 27, 2024**

5:30 PM-9:00 PM

Central Time

What steps are most critical when navigating a cyber incident? Significant attacks by the same threat actor can result in vastly different outcomes for the targeted organizations. In one case, the organization suffered serious consequences. In the other, the organization emerged unscathed due to simple, yet effective strategies. This discussion isn't about blame, but about highlighting common pitfalls even well-equipped security teams can encounter, and how to best mitigate these. Reflecting on these examples underscores that while advanced technology is vital, fundamental principles like awareness, preparedness, and swift action are equally important in ensuring security. Join us for this discussion as we dive into the importance of taking a holistic view of cybersecurity, where simplicity and effectiveness in strategy are key to navigating the complex landscape of cyber threats.

**CHAIR**

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