

The Future of Revenue: Driving Innovation in Revenue Growth and Retention **Strategies**

Executive Dinner

SPEAKERS



VP, Channel Marketing SiriusXM



Mudassir Ali Director, Financial Algorithms Development Northwestern Mutual



Prashant Joshi **Payments**



Co- Head, Global



Director, Net Revenue



Leslie Picard CRO Katie Couric Media



Diana Morante Director, Marketing Spectrum



Rasha Alomar Sr. Director, R&D & GREY MATTER CONCEPTS



Sanjay Jain Director, Finance The Mark



Julie Kim Sr Leader, Product HubSpot

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THE FUTURE OF REVENUE: DRIVING INNOVATION IN REVENUE GROWTH AND **RETENTION STRATEGIES**



We invite you to an insightful dinner discussion with fellow industry executives from the retail, travel, hospitality, and financial services sectors. Join us for an open dialogue about the common challenges we face in driving revenue growth, improving conversion rates, enhancing customer experiences, and boosting customer retention. As we share our experiences and insights, we'll explore strategies that address high cart abandonment rates, the need for seamless payment integrations, and ways to engage a diverse customer base. Expect an open, insightful discussion on how leaders can leverage innovative payment solutions to drive revenue, increase conversions, and foster customer loyalty.

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