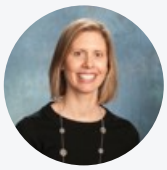
C VISION INTERNATIONAL

AGENDA

The Future of Revenue: Driving Innovation in Revenue Growth and Retention Strategies

Executive Dinner

SPEAKERS



Kathleen James
VP, Channel Marketing
SiriusXM



Mudassir Ali
Director, Financial Algorithms Development
Northwestern Mutual



Prashant Joshi
Co-Head, Global Payments
Marex



Ryan Coelho
Director
Zoetis



Leslie Picard
CRO
Katie Couric Media



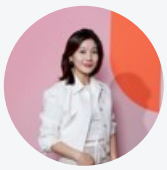
Diana Morante
Director, Marketing
Spectrum



Rasha Alomar
Sr. Director, R&D & PD
GREY MATTER CONCEPTS



Sanjay Jain
Director, Finance
The Mark



Julie Kim
Sr Leader, Product
HubSpot

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THE FUTURE OF REVENUE: DRIVING INNOVATION IN REVENUE GROWTH AND RETENTION STRATEGIES

November 05, 2025
5:30 PM-9:00 PM

Eastern Time

We invite you to an insightful dinner discussion with fellow industry executives from the retail, travel, hospitality, and financial services sectors. Join us for an open dialogue about the common challenges we face in driving revenue growth, improving conversion rates, enhancing customer experiences, and boosting customer retention. As we share our experiences and insights, we'll explore strategies that address high cart abandonment rates, the need for seamless payment integrations, and ways to engage a diverse customer base. Expect an open, insightful discussion on how leaders can leverage innovative payment solutions to drive revenue, increase conversions, and foster customer loyalty.

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