

# AGENDA

## Women with Vision CXO Summit

### SPEAKERS



**Maxine Legall**  
Chief Diversity,  
Equity & Inclusion  
(former)  
[The Jewish Board](#)



**Samia Rahman**  
Director, Enterprise  
Data Strategy &  
Governance  
[Seagen](#)



**Julie Luengas**  
Chief Nursing  
Informatics Officer  
[Stony Brook  
Medicine](#)



**Deena Swatzie**  
VP, Head of  
Technology Risk  
[Truist](#)



**Sarah Dreyer**  
SVP Research and  
Data Services  
[Savills](#)



**Susan Koski**  
CISO  
[PNC](#)



**Shereen Jones**  
Group CIO  
[The Jamaica National  
Group](#)



**Kayla Williams**  
CISO  
[Devo](#)



**Nora Osman**  
CEO  
[Norvana](#)



**Ania Kowalczyk**  
VP of Information  
Security Risk and  
Compliance  
[MongoDB](#)



**Violeta Ardeljan**  
Former VP,  
Marketing  
[Global Industrial](#)



**Viktoriya Smith**  
SVP  
[Citi](#)



**Tiffany Sturdivant**  
Director, Regional  
Needs Assessment  
and Planning  
[United Hospital Fund  
New York](#)



**Yabing Wang**  
CISO  
[Justworks](#)



**Jessica Joines**  
CEO and Founder  
[Women's Purpose  
Community](#)



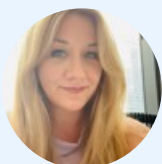
**Kathleen Hurley**  
CIO  
[Sage Inc](#)



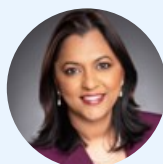
**Yelena Shtykel**  
Global Head of Cloud  
Data  
[Citibank](#)



**Rosalind Panda**  
CTO  
[Oculus Tech](#)



**Christine Ford**  
Global Sr. Director  
Product  
Management  
[Choreograph](#)



**Lucy Mariappa**  
CIO of the Year  
[2023 Corporate Dallas](#)



**Laura Svejnar**  
Head of Global  
Marketing Strategy &  
Operations  
[Amazon Music](#)



**Kwan Choi**  
Managing Director  
[Barclays](#)



**Kristine Simonsen**  
Founder & CEO  
[Female Founder House](#)



**Alex Shulman**  
Managing Director,  
Cloud Security  
[Ernst & Young](#)



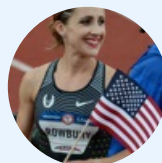
**Laura Maness**  
Global CEO  
[Grey](#)



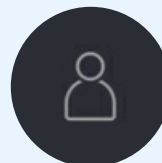
**Cecilia Li**  
CIO  
[Urban Edge Properties](#)



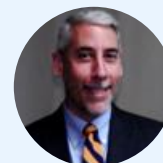
**Samrah Kazmi**  
Chief Innovation  
Officer  
[RESRG](#)



**Shannon Rowbury**  
US Olympian & WSG  
[US Olympics](#)



**Sara Aby**  
CTO



**Joel Caminer**  
Sr. Director of  
Cybersecurity  
[New York University](#)



**Angie Perez Thomas**  
Head of Sales,  
Enterprise  
[AWS](#)



**Kalpana Mahesh**  
Head of Data & Gen  
AI, Solution  
Architecture  
[AWS](#)



**Meagan Darlington**  
Cloud Sales Center,  
Head of  
Independent  
Software Vendor  
(ISV) and Partner  
Joint-GTM  
[AWS](#)



**Viktoria Levay**  
Corporate Resilience  
Trainer & Wellbeing  
Coach  
[Levay & Co Environmental Services](#)



**Lakshmi Pappu**  
VP, Data, AI &  
Technology  
[E.L.F. Beauty](#)



**Ankana Carpenter**  
Head of Consumer  
Technology  
[TD Bank](#)



**Theresa Block**  
CMO  
[Sonas](#)



**Maxine Legall**  
CEO/Founder  
[Thrive Inclusively](#)



**Tiffany Sturdivant**  
VP Operations  
[Cinqcare](#)

Women are innovating, flourishing and making an impact in their companies. Join us for a one-day program for women leaders across functional responsibility to learn from others who are committed to diversity and inclusion. We'll discuss some of the most important topics facing female executives today including compensation equity, growing and retaining talented women, avoiding burnout and a look at 2024 trends including the digital present and future.

[Click Here to Register](#)



**April 18, 2024**

Eastern Time

## Registration

8:30 AM-8:50 AM

## Networking & Breakfast

8:50 AM-9:20 AM

Check-in, grab some breakfast and coffee and get ready for an exciting day filled with powerful discussions.

## Opening Remarks

9:30 AM-9:40 AM

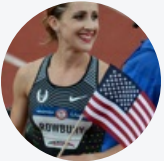
### KEYNOTE

## Medalist Mindset

9:40 AM-10:05 AM

Created by Olympians Shannon Rowbury OLY & Lauren Gibbs OLY, the Medalist Mindset™ philosophy takes sports performance techniques leveraged by Olympians and translates them into the business space to optimize performance. Participants learn how to adopt a Medalist Mindset™ so that they can reach their full potential at any business or life goal. The groundbreaking workbook illuminates the “5 keys of an Medalist Mindset™” through a combination of firsthand accounts paired with worksheets, each of which helps readers to integrate new learnings into their daily life.

### PANELISTS



**Shannon Rowbury**  
US Olympian & WSG  
[US Olympics](#)

### PANEL

## Leveling Up: How to Stand Out in Your Organization

10:10 AM-10:50 AM

Despite years of conversations and programs by industry stakeholders to diversify the talent pool standing out in an inherently biased environment is a challenge women still face. How have women in leadership roles risen above this and succeeded? What real lessons can we learn from savvy leaders on successfully adjusting their business priorities, reinvesting budgets to drive growth, and taking a smart path to business transformation during times of great disruption.

### CHAIR



**Lakshmi Pappu**  
VP, Data, AI &  
Technology  
[E.L.F. Beauty](#)

### PANELISTS



**Kathleen Hurley**  
CIO  
[Sage Inc](#)



**Yabing Wang**  
CISO  
[Justworks](#)



**Yelena Shtykel**  
Global Head of Cloud  
Data  
[Citibank](#)



**Ankana Carpenter**  
Head of Consumer  
Technology  
[TD Bank](#)

## Mid-Morning Networking Break

10:50 AM-11:10 AM

Take a stretch, grab a tea or coffee and connect with others during these 15 minutes.

## VISION VOICES KEYNOTE

11:10 AM-11:30 AM

### NYU Tandon SoE Women in STEM (and CYBER)

Supporting Women in STEM

The study highlighted five common experiences that kept popping up over and over again:

Having an early cheerleader or mentor

Developing a passion for the underlying work

Having a job where you make meaningful contributions to society

Access to women-centric support communities

"Meaningful" action or support from male colleagues

All were positively associated with making women feel more welcome in the workspace and more likely to remain in or pursue a career in STEM.

#### PANELISTS



**Joel Caminer**

Sr. Director of  
Cybersecurity

New York University

## PANEL

11:35 AM-12:20 PM

### The Role of Mentoring & Sponsorship in Advancing Women Leaders

How do we come together, as a group of professionals, to create and foster an inclusive business world where all women have a role to play? We know that a major part of this is attracting and retaining talent at every level but how exactly do we do that and where can we use technology to help? Our panelists will discuss how their companies are creating more inclusive environments, the use AI tools to help uncover hidden biases, what flexibility looks like for all team members and how they are advancing women earlier and signing them up for long term success.

#### CHAIR



**Jessica Joines**  
CEO and Founder  
Women's Purpose  
Community

#### PANELISTS



**Laura Maness**  
Global CEO  
Grey



**Kwan Choi**  
Managing Director  
Barclays



**Kristine Simonsen**  
Founder & CEO  
Female Founder  
House

## Lunch & Disruptor Showcase

12:20 PM-1:15 PM

## Self-Care for Success: Nurturing Resilience and

1:05 PM-1:20 PM

# Wellbeing in High-Pressure Environments

While we are so hard on ourselves to serve, inspire and motivate others, we often neglect ourselves, leading to burnout and exhaustion, even if we genuinely love our jobs and strive for a great career.

In this session you will receive valuable support from Viktoria on stress management, wellbeing and on how to build better personal resilience to mitigate burnout and health issues.

## PANELISTS



**Viktoria Levay**  
Corporate Resilience  
Trainer & Wellbeing  
Coach  
Levay & Co  
Environmental  
Services

## FIRESIDE CHAT

1:25 PM-2:10 PM

### Empowering Women Leaders in Technology: Driving Innovation, Digital transformation and Embracing the Future

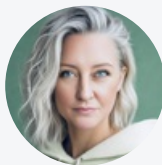
In this insightful panel discussion where visionary female leaders in technology will share their strategies for fostering a culture of innovation, making high-velocity decisions, and leveraging emerging technologies like Generative AI to drive digital transformation. The panelists will offer practical advice on increasing diversity in tech teams, cultivating innovative thinking, and preparing organizations to embrace change. They will also reflect on their unique career journeys and share valuable lessons in working with customers who have navigated digital transformations. This session is a must-attend for CIOs, CISOs, CTOs, and VPs of IT in enterprise companies seeking to navigate change, drive innovation, and shape the future of their organizations

## CHAIR



**Theresa Block**  
CMO  
Sonas

## PANELISTS



**Meagan Darlington**  
Cloud Sales Center,  
Head of  
Independent  
Software Vendor  
(ISV) and Partner  
Joint-GTM  
AWS



**Kalpana Mahesh**  
Head of Data & Gen  
AI, Solution  
Architecture  
AWS



**Angie Perez Thomas**  
Head of Sales,  
Enterprise  
AWS

## FIRESIDE CHAT

2:20 PM-2:55 PM

### Navigating AI and Machine Learning in 2024: The Future of Marketing, Cyber Security and Technology

Explore the intricate dynamics of AI and Machine Learning as they reshape the landscapes of Marketing and IT. Dive into the nuanced

opportunities and challenges that define this evolving terrain. From real-world applications to the integral role of women in shaping the trajectory of AI, gain insights into the ethical evolution of these technologies. Join us on a comprehensive exploration that simplifies complexities, seizes opportunities, and envisions a future where women play a pivotal role in the ever-evolving spheres of Marketing, Security and IT.

#### CHAIR



**Christine Ford**  
Global Sr. Director  
Product  
Management  
Choreograph

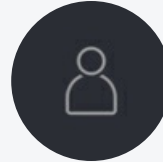
#### PANELISTS



**Rosalind Panda**  
CTO  
Oqulus Tech



**Cecilia Li**  
CIO  
Urban Edge  
Properties



**Sara Aby**  
CTO

### VISION VOICES

3:00 PM-3:15 PM

## The Unspoken Narrative: Embracing 'Otherhood'

The landscape of modern womanhood is changing, with more people living without children, whether by choice or circumstance. This talk opens up the conversation about 'otherhood' and its wide-ranging implications.

We'll explore how this shift is influencing various aspects of life, including the workplace, and how it challenges traditional norms. By discussing this openly, we aim to foster a more inclusive and empathetic understanding of the diverse experiences of women.

Join this session for a thoughtful discussion on 'otherhood,' its impact on our lives, and the importance of creating a space where every person's journey is respected and celebrated.

#### PANELISTS



**Ania Kowalczyk**  
VP of Information  
Security Risk and  
Compliance  
MongoDB

## Afternoon Break

3:15 PM-3:30 PM

### VISION VOICES

3:30 PM-3:45 PM

## Your Worth Isn't What You Produce

Your worth isn't derived from what you do or achieve. It's an innate, within quality, that only you can find. In this talk, Jessica shares her tumultuous journey from 'always-doing' high achieving CMO to finding her soul purpose. By 40 years old she was burnout, unhappy and had hit a bottom through a corporate career that no longer served her. Instead of spending another year trudging through, she walked away from it all. Learn how she found meaning and purpose outside of the corporate grind. And 3 core principles for how you can tame your need to always be doing to feel good about yourself. Rather, finding your worth through honoring the soul within.



## PANELISTS



**Jessica Joines**  
CEO and Founder  
Women's Purpose  
Community

## VISION VOICES

3:50 PM-4:05 PM

### The Power of the Pivot: Ensuring Success in an Uncertain World

The world has become a whirlwind of change - rapid technological disruptions, evolving workplace dynamics and volatile markets. In this unpredictable landscape, success hinges not just on ambition and skill, but on the ability to adapt and pivot. This keynote will be a compelling blend of the speaker's own experiences, industry insights, and actionable strategies. It's a must-attend for anyone, especially senior leaders looking to navigate change, experience breakthroughs and thrive in the most challenging professional environment of our time."

## PANELISTS



**Samrah Kazmi**  
Chief Innovation  
Officer  
RESRG

## PANEL

4:10 PM-4:50 PM

### Leadership Evolution: Innovating Through Times of Change

The role of driving innovation during times of change is important for all leaders to master. You must be proactive in anticipating and responding to change, rather than simply reacting to it. We'll discuss how success team leaders have created a culture of innovation, how to develop and implement innovative ideas, and how to effectively communicate change to stakeholders.

## CHAIR



**Nora Osman**  
CEO  
Norvana

## PANELISTS



**Lucy Mariappa**  
CIO of the Year  
2023 Corporate  
Dallas



**Alex Shulman**  
Managing Director,  
Cloud Security  
Ernst & Young



**Violeta Ardeljan**  
Former VP,  
Marketing  
Global Industrial

## Closing Remarks & Raffle Giveaway

4:50 PM-5:00 PM

## Cocktails & Networking

5:00 PM-5:30 PM

Join us for cocktails after the event for networking, a raffle and prizes.

### PAST & CURRENT PARTNERS

