

AGENDA

Women with Vision CXO Summit

SPEAKERS



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May 12, 2026

Eastern Time

Welcome & Registration

9:00 AM-9:30 AM

Network Breakfast

9:30 AM-10:00 AM

Opening Remarks

10:00 AM-10:10 AM

VISION VOICES

10:10 AM-10:25 AM

Cyber Hygiene 2024: Building a Secure Future in the Digital Era

In the digital age, practicing good cyber hygiene is essential to maintaining the security and integrity of personal and business data. However, in 2024, the lack of basic cyber hygiene practices will continue to be a major cause of cyber incidents. Cybercriminals exploit these vulnerabilities to gain unauthorized access to sensitive information, steal data, and launch damaging cyber attacks. It's crucial for individuals and businesses to prioritize basic cyber hygiene practices, such as using strong passwords, regularly updating software, and backing up data. Additionally, individuals and businesses must educate themselves and their employees on cybersecurity best practices and the latest threats to stay ahead of the evolving threat landscape. By taking these proactive steps, individuals and businesses can protect themselves from cybercriminals who prey on poor cyber hygiene practices.

VISION KEYNOTE PANEL

10:30 AM-11:15 AM

The Future of Creative Work: Humans, AI, and the New Marketing Operating Model

AI is rapidly reshaping how marketing teams create, test, and scale content—but the future of creative work isn't about replacing humans. It's about redefining how humans and machines collaborate. As automation accelerates speed and personalization, CMOs face a new challenge: evolving their marketing operating model without losing originality, brand voice, or creative excellence. This session explores how leading organizations are rethinking roles, workflows, and governance to blend human insight with AI-powered execution. We'll examine what changes when creativity becomes augmented by data and algorithms, how teams can work faster without burning out, and what it takes to build a marketing model that is both scalable and deeply human. Attendees will leave with a clearer vision for structuring teams, processes, and partnerships to thrive in the next era of creative work.

FIRESIDE CHAT

11:20 AM-11:55 AM

2026 Leadership Focus: The Role of Mentoring & Sponsorship in Advancing Women Leaders

How do we come together, as a group of professionals, to create and foster an inclusive business world where all women have a role to play? We know that a major part of this is attracting and retaining talent at every level but how exactly do we do that and where can we use technology to help? Our panelists will discuss how their companies are creating more inclusive environments, the use AI tools to help uncover hidden biases, what flexibility looks like for all team members and how they are advancing women earlier and signing them up for long term success.

Lunch & Disruptor Showcase

11:55 AM-12:55 PM

LUNCH & DISRUPTOR SHOWCASE

12:35 PM-12:50 PM

From Brand to Balance Sheet: Proving Marketing's Impact on Revenue and Growth

As scrutiny on budgets intensifies, CMOs are under increasing pressure to move beyond brand storytelling and clearly demonstrate marketing's contribution to revenue and business growth. The challenge isn't a lack of impact—it's translating influence, engagement, and trust into metrics the C-suite and board value.

This session explores how leading marketing organizations are connecting brand investments to measurable outcomes across the full customer lifecycle. We'll discuss modern attribution models, the role of data and analytics, and how CMOs are aligning more closely with finance and sales to tell a credible growth story. Attendees will leave with practical approaches to quantify marketing performance, elevate marketing's strategic credibility, and confidently link brand decisions to balance sheet results.

KEYNOTE

12:55 PM-1:20 PM

SD-WAN in the Age of SASE, AI, and Zero Trust:

Still a Key Player?

As organizations adopt multi-cloud strategies and hybrid work models, network complexity naturally is increasing. SD-WAN has revolutionized modern networking, and emerging technologies like SASE, GenAI, and Zero Trust are now expanding its possibilities for the future.

Greg Schwartzkopf, VP Systems Engineering, will break down why SD-WAN is still essential and how it fits into today's rapidly shifting IT landscape. Learn from our industry expert about:

The ongoing relevance of SD-WAN amid new technological advancements

How SD-WAN is a cornerstone for SASE-driven security and networking

Actionable insights to enhance your network's performance and resiliency

Join us to gain the insights you need to make informed networking decisions.

PANEL

1:25 PM-2:10 PM

CMO CIO CISO Evolution: Empowering Women Leaders, Driving Innovation and Embracing the Future

In this insightful panel discussion where visionary female leaders in technology and Marketing will share their strategies for fostering a culture of innovation, making high-velocity decisions, and leveraging emerging technologies like Generative AI to drive digital transformation.

The panelists will provide practical guidance on enhancing diversity within tech teams, cultivating a mindset of innovation, and preparing organizations to adapt in an increasingly dynamic technological landscape. Drawing from their diverse career paths, they will also share key lessons learned from supporting digital transformation efforts across both the public and private sectors.

DISRUPTOR

2:15 PM-2:30 PM

The Explosion of API Security

How do CISOs get the most out of APIs while limiting the risk? 20 years ago the motives for hackers were website defacement and getting your name on all those defacements. That was the point of hacking. Now, it's all about monetizing the data you can steal. Just as cloud computing initially seeped into organizations under the cloak of shadow IT, application programming interface (API) adoption has often followed an organic, inexact, and unaudited path. IT leaders know they are benefiting from APIs, internal, via third parties, and often outwardly exposed. They just don't know where they are, how much they support key services, and how they're being used, or abused! In this session we will discuss if APIs are meant to be exposed, and discuss if the startups API software companies are ready for the explosion.

Networking Break

2:30 PM-2:50 PM

PANEL

2:50 PM-3:35 PM

Burnout Is Not a Badge of Honor: Building Sustainable Leadership for Women

For too long, exhaustion has been mistaken for commitment and overextension for ambition—especially for women leaders navigating high expectations, invisible labor, and constant pressure to “do it all.” This session challenges the myth that burnout is the price of success and reframes sustainability as a core leadership strength, not a personal weakness.

Through candid conversation and real-world insights, we'll explore the systemic drivers of burnout for women, how they show up at different stages of leadership, and what organizations can do to redesign roles, cultures, and success metrics for long-term impact. Attendees will leave with practical strategies to build resilient leadership models that protect energy, foster well-being, and enable women to lead powerfully—without sacrificing themselves in the process.

VISION VOICES

3:40 PM-3:55 PM

Imposter Syndrome Never Leaves: But It Does Get Quieter

Even the most accomplished leaders carry moments of self-doubt, questioning their voice, their readiness, or whether they truly belong. This session normalizes imposter syndrome as a shared leadership experience rather than a personal flaw, especially for women navigating spaces where they may still feel like the “only” or the “first.”

Through honest stories and practical insight, we’ll explore how imposter syndrome evolves over the course of a career, why it tends to resurface at moments of growth, and what helps quiet it over time. Attendees will gain tools to recognize self-doubt without letting it dictate decisions, reclaim confidence during high-stakes moments, and lead with clarity, courage, and authenticity—even when the inner voice hasn’t fully disappeared.

FIRESIDE CHAT

4:00 PM-4:35 PM

Psychological Safety as a Business Strategy: Why Belonging Drives Performance

High-performing organizations aren’t built on fear, silence, or perfection—they’re built on trust. Psychological safety, the belief that it’s safe to speak up, take risks, and be oneself at work, is no longer a “nice to have.” It’s a critical business strategy that directly impacts innovation, engagement, and results.

This session explores how belonging fuels performance by unlocking diverse perspectives, accelerating learning, and strengthening team resilience. Through real-world examples and practical frameworks, leaders will examine what psychological safety truly looks like in day-to-day interactions—and where it quietly breaks down. Attendees will leave with actionable ways to model inclusive leadership, create environments where people feel valued and heard, and turn belonging into a measurable driver of business success.

Closing Remarks & Raffle Giveaway

4:35 PM-4:45 PM

Cocktail Hour

4:45 PM-5:45 PM

TOGETHER WITH

