

Driving into Al - The Generative Al Opportunity for the Automotive Industry

Executive Event

SPEAKERS



Markus Einhorn Director Engineering **SEG Automotive**



Sachin Agrawal Senior Data Scientist Connected Car Mercedes-Benz AG



Automotive Owner



Ahmed Yousif Simulation Product Valeo



Stefan Pietrek Sr. Director, Global Decarbonization Solutions, Business Development Danfoss Inc



Srinivas Rao Kanchi Cybersecurity Manager



Hariharan Venkitachalam Head of Product Safety and Security Governance Iveco Group



Matthias Hampel Chief Revenue Officer / Ecosystem & Partner Leader IBM DACH **IBM**

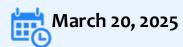


Sinan Karaburun Solutions Architect



Bruno Rosa Head of Project Management **MAHLE**

Click Here to Register



Central European Time

Virtual Race Track - Driving Competition

4:30 PM-6:30 PM

Driving into AI - The Generative AI Opportunity for the Automotive Industry

6:30 PM-9:30 PM

Automotive companies' existing investments in digital, data and cloud technology provide a strong foundation to harness the potential of generative AI. Join the discussion with industry peers and experts on how to scale AI from pilot experimentation to broad value gain in productive use. Innovative project that reduced costs and increased customer satisfaction across all functional areas, from product development to after-sales service. Get ready for a unique experience that blends the thrill of driving with cutting-edge conversations about the future of Artificial Intelligence.

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