C VISION
INTERNATIONAL

AGENDA

Driving into AI - The Generative AI Opportunity for the Automotive Industry

Executive Event

SPEAKERS

Markus Einhorn
Director Engineering
SEG Automotive

Sachin Agrawal
Senior Data Scientist
Connected Car
Mercedes-Benz AG

Ahmed Yousif
Automotive
Simulation Product
Owner
Valeo

Stefan Pietrek
Sr. Director, Global
Decarbonization
Solutions, Business
Development
Danfoss Inc

Srinivas Rao Kanchi
Cybersecurity
Manager
Flex

Dr. Hariharan Venkitachalam
Head of Product
Safety and Security
Iveco Group

Matthias Hampel
Chief Revenue
Officer / Ecosystem &
Partner Leader IBM
DACH
IBM

Sinan Karaburun
Solutions Architect
AWS

Bruno Rosa
Head of Project
Management
MAHLE

Click Here to Register

March 20, 2025

Central European Time

Virtual Race Track - Driving Competition

Driving into AI - The Generative AI Opportunity for the Automotive Industry

Automotive companies' existing investments in digital, data and cloud technology provide a strong foundation to harness the potential of generative AI. Join the discussion with industry peers and experts on how to scale AI from pilot experimentation to broad value gain in productive use. Innovative project that reduced costs and increased customer satisfaction across all functional areas, from product development to after-sales service. Get ready for a unique experience that blends the thrill of driving with cutting-edge conversations about the future of Artificial Intelligence.

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