

AGENDA

The Future of Marketing Transformation & Data Privacy

Executive Dinner

SPEAKERS



Jelena Petrovic
Director of Growth
Marketing
Brinks Home



Saket Kumar
VP Consumer
Analytics
Citi



Brian Heath
VP & Head of Global
Marketing
Caseware



Gayatri Sharma
Director, Digital
Transformation
Ericsson



Ekaterina Peresadko
CMO
KidZania USA

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THE FUTURE OF MARKETING TRANSFORMATION & DATA PRIVACY



September 10, 2025

5:30 PM-9:00 PM

Central Time

This private gathering will explore the future of marketing transformation, the evolving role of data privacy and regulatory changes, and how organizations are adapting to a rapidly shifting MarTech landscape. As technology continues to reshape customer engagement, measurement, and strategy, this dinner offers a unique opportunity to exchange ideas, gain fresh insights, and connect with peers driving innovation in the field. Enjoy a world-class dining experience while engaging in thought-provoking conversations with top executives and industry experts. Discuss key challenges, or stay ahead of emerging trends, this event is designed to inspire, inform, and foster high-value connections.

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