

AGENDA

Accelerating Data Migration to Cloud Platforms: Ensuring Quality, Scalability,
and Governance at Scale

Executive Council

SPEAKERS



Amresh Mathur
SVP Digital
Transformation
Citi



Shadaab Kanwal
MD of Digital, Data,
& Analytics
Charles Schwab



Yael Gomez
Fractional CIO / CTO |
Former
Walgreens Boots
Alliance



Sachin Narang
Senior Director - Data
Warehouse
Tiger Analytics



**Subramanian
Thangavel**
Principal Architect -
Data Warehouse
Tiger Analytics



Jonathan Regenstein
AI Principle for
Financial Services
Snowflake



Sujay Mudalgi
Director, Data
Management and
Architecture
Pacific Life

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**ACCELERATING DATA MIGRATION TO
CLOUD PLATFORMS: ENSURING QUALITY,
SCALABILITY, AND GOVERNANCE AT SCALE**



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Eastern Time

As organizations increasingly rely on data to drive decisions, many are migrating to cloud-based platforms like Snowflake to overcome the limitations of traditional data warehouses. This shift is driven by the need for greater scalability and agility, and migrating to the cloud requires a strategic approach. First, organizations must develop a clear strategy for adopting the cloud and optimizing their data platforms, ensuring a smooth transition. Modernizing data engineering practices is essential, including building scalable data pipelines and employing advanced data modeling techniques to support complex analytical needs. Additionally, integrating AI and analytics capabilities into the cloud infrastructure is key, enabling predictive modeling, machine learning, and real-time insights. Finally, robust data governance and security frameworks must be established to protect sensitive data, ensure quality, and meet regulatory compliance.

CHAIR



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Alliance

PANELISTS



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