

# AGENDA

Accelerating Data Migration to Cloud Platforms: Ensuring Quality, Scalability,  
and Governance at Scale

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**ACCELERATING DATA MIGRATION TO  
CLOUD PLATFORMS: ENSURING QUALITY,  
SCALABILITY, AND GOVERNANCE AT SCALE**



**January 30, 2025**

3:00 PM-4:15 PM

Eastern Time

As organizations increasingly rely on data to drive decisions, many are migrating to cloud-based platforms like Snowflake to overcome the limitations of traditional data warehouses. This shift is driven by the need for greater scalability and agility, and migrating to the cloud requires a strategic approach. First, organizations must develop a clear strategy for adopting the cloud and optimizing their data platforms, ensuring a smooth transition. Modernizing data engineering practices is essential, including building scalable data pipelines and employing advanced data modeling techniques to support complex analytical needs. Additionally, integrating AI and analytics capabilities into the cloud infrastructure is key, enabling predictive modeling, machine learning, and real-time insights. Finally, robust data governance and security frameworks must be established to protect sensitive data, ensure quality, and meet regulatory compliance.

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