

# AGENDA

Exploring the Potential of Building Software and Applications with Artificial Intelligence (AI) in Your Business

## Executive Dinner

### SPEAKERS



**Vahé Torossian**  
President & Chief  
Partner Officer  
[Builder.ai](#)



**Jared Ambra**  
Director IT Enterprise  
Operations &  
Support  
[Highland Homes](#)



**Terry Roberts**  
VP BI & Analytics  
[McClatchy](#)



**Eric Poon**  
CTO Senior Leader  
Strategy & AI  
[PepsiCo](#)



**John Henthorne**  
Senior VP & CIO  
[DeGolyer and  
MacNaughton](#)



**Rameshwar  
Balanagu**  
Chief Enterprise  
Architect  
[UNFI](#)



**Willem Jan van der  
Ven**  
COO  
[Leeward Renewable  
Energy](#)



**Kris Davis**  
Managing  
Partner/Owner  
[BrightStar Care](#)



**Steve Jensen**  
CIO  
[BioTouch](#)



**Chris Brown**  
CTO  
[National Write Your  
Congressman](#)

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EXPLORING THE POTENTIAL OF BUILDING  
SOFTWARE AND APPLICATIONS WITH  
ARTIFICIAL INTELLIGENCE (AI) IN YOUR  
BUSINESS



**November 21, 2024**

5:30 PM-9:00 PM

Central Time

Are you a technology forward business owner with questions about how AI can help your business? Are you looking for ways to utilize software and applications to improve how you interact with customers and grow your business? As many leaders grapple with fear and doubt surrounding AI, this event aims to separate fact from fiction. Join us for an exclusive dinner with a select group of fellow business owners to hear real world examples of how Artificial Intelligence is transforming the way businesses build software and customer facing applications to enhance customer experiences, fuel efficiency, and ultimately drive revenue. At this invite-only event you'll also hear from technology industry veterans who are using AI to revolutionize and disrupt conventional wisdom in custom software development, and helping SMBs transform their ideas into reality with ease. This is your chance to network with fellow business owners, share best practices, and ask the tough questions about what's hype and what's reality. Most importantly, you'll walk away with concrete steps of how you can leverage AI as a strategic ally in your business.

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