C VISION INTERNATIONAL

AGENDA

The Agentic Commerce Readiness Gap. What Retail Leaders Need to Solve Now

Executive Dinner

SPEAKERS

Louie Celiberti
Founder & CEO
E27 Technology Solutions

Ashlyn Lackey
Innovation Director Emerging Technology
Prudential Financial Inc.

Richard Martin
Sr. Director Strategy & Transformation - Data, Analytics, & AI
PepsiCo

Jane White
SVP Integrated Marketing, Travel Retail Worldwide
The Estée Lauder Companies Inc.

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THE AGENTIC COMMERCE READINESS GAP. WHAT RETAIL LEADERS NEED TO SOLVE NOW

October 07, 2026
5:30 PM-9:00 PM
Eastern Time

Shopping is undergoing its biggest structural shift since the smartphone. Consumers are moving from clicking through websites to delegating research, product discovery, and purchasing directly to AI assistants like ChatGPT, Gemini, and Copilot. Yet, most retail brands remain functionally invisible to these tools. That's not because their products lack demand, but because their underlying commerce data and APIs aren't built for machine interaction. The gap between being "invisible" and being "recommendable" is rapidly reshaping market share.

This exclusive executive dinner brings together senior commerce and technology leaders to unpack the 5-Stage AI Readiness Model. Join us for an intimate, peer-to-peer discussion on moving beyond superficial AI pilots, fixing the data architectures holding your catalogue back, and building the API-first foundation required to capture agentic revenue over the next 12 months.

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