

AGENDA

The Future of IT & Cybersecurity

CIO & CISO Think Tank IBERIA

SPEAKERS



Nuno Teodoro
VP Group Cyber
Security
Solaris SE



Robbie O'Brien
Founder & Chief
Evangelist
MetaCompliance



Manuel Ferreira
Chief Information
Officer
Perfumes &
Companhia



João Figueiredo
Enterprise & Cyber
Security Portugal
Fujitsu



João Carlos Falcão
Head of Information
Security,
Operational Risk &
DPO
Itau BBA



Pedro Nunes Oliveira Machado
CS Director | DPO
Grupo Ageas
Portugal



João Miguel Gabriel
Partner
MCC Mission is
Critical



Rui Metelo Marques
National Expert at
NATO Innovation
Fund
Ministry of National
Defense



Martina Fuchs
Advisor, Television
Anchor, Business
Correspondent
Martina Fuchs



Tonimar Dal Aba
Technical Manager
ManageEngine



Dinesh Kumar
Director of
Engineering
NowNow



Renand Grando
Senior Manager AI
Partnerships
Linde



**Mariana
Pereira**

Guest Lecturer, AI
and Cyber
Evangelist
The University of
Chicago



**Robbie
O'Brien**

Founder & Chief
Evangelist
MetaCompliance

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November 14, 2024

Western European Time

Registration

9:30 AM-9:50 AM

Morning Networking

9:50 AM-10:20 AM

Opening Remarks

10:20 AM-10:30 AM

Decoding DORA: Navigating the Technical Landscape of Financial Cybersecurity

Join us for an enlightening discussion that as we delve into the intricacies of DORA (Digital Operational Resilience Act) requirements, setting the stage for a robust discussion on the evolving landscape of cybersecurity in the financial sector. This session will explore the four pivotal domains outlined by DORA: ICT risk management and governance, incident response and reporting, digital operational resilience testing, and third-party risk management. We'll unravel the responsibilities placed on financial entities and ICT providers, from cultivating a digital culture of innovation and collaboration to the rigorous testing and reporting mandated for incident management. Discover how organizations can proactively adapt to these requirements, leveraging insights from expert guests and anticipating the forthcoming technical standards that will shape the future of financial cybersecurity.

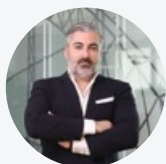
CHAIR



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KEYNOTE

11:20 AM-11:50 AM

Aumentando a Transparência na Cibersegurança: Uma Resposta às Novas Regulamentações

A crescente complexidade e frequência das ameaças cibernéticas estão impulsionando uma transformação significativa no campo da cibersegurança, em que a transparência se torna cada vez mais essencial. Novas regulamentações representam uma mudança de abordagem. Essa transição apresenta desafios importantes, incluindo o cumprimento de prazos rigorosos, a proteção de dados sensíveis e o gerenciamento dos riscos à reputação corporativa.

Esse novo cenário exige que as empresas compreendam e simplifiquem as regulamentações, alinhem expectativas do conselho e expandam a cibersegurança para equipes externas de relatórios, promovendo uma abordagem mais integrada e proativa para a segurança digital. A transparência na cibersegurança deixa de ser uma mera obrigação regulatória e passa a ser um diferencial competitivo, essencial para a governança moderna e para a construção de um ambiente de negócios seguro e resiliente.

SPEAKER



Tonimar Dal Aba

Technical Manager
ManageEngine

Coffee Break

11:50 AM-12:15 PM

VISION VOICES KEYNOTE

12:20 PM-12:35 PM

Unlocking Human-AI Collaboration

Implementing AI is difficult since different techniques solve different problems, however CXOs are no stranger these challenges. The insights gained from AI applications in cybersecurity provides a blueprint for its broader implementation throughout the enterprise, ensuring a responsible approach to adoption.

By exploring the recent history and experiences with pioneering AI applications, this session will provide valuable insights for navigating the wider adoption of different AI technologies.

SPEAKER



Mariana Pereira

Guest Lecturer, AI
and Cyber
Evangelist
The University of
Chicago

DISRUPTOR

12:40 PM-1:00 PM

CIO versus CISO: A Duet or a Duel?

In today's digital-first landscape, the roles of CIO and CISO are critical, yet they often find themselves in a dynamic tension that can either propel or stymie an organization's progress. This session will explore the delicate balance between the CIOs mandate to drive innovation, efficiency, and growth through technology, and the CISOs duty to protect those advancements from an ever-evolving landscape of cyber threats. Are these roles destined for conflict, or can they harmonize to create a resilient, agile digital strategy? Through case studies and best practices, we'll unpack how organizations can foster collaboration rather than competition between these roles—building bridges that enhance security without stifling innovation. Ultimately, the talk will examine how a duet approach, based on mutual understanding and shared goals, can transform potential duels into unified efforts for digital transformation and cybersecurity.

SPEAKER



**João
Figueiredo**

Enterprise & Cyber
Security Portugal
Fujitsu

Lunch

1:00 PM-2:10 PM

AI vs Human Hackers - The Evolution of Cyber Attacks

AI is rapidly changing the landscape of cyberattacks, with cybercriminals and nation-states using it to their advantage. The increasing use of AI is making future attacks far more sophisticated and dangerous. Massive data breaches—like the recent exposure of over 26 billion records—are giving AI the ability to learn from vast amounts of personal information, enabling highly targeted and personalised attacks.

In the next three years, AI will revolutionise phishing scams, creating emails and messages so convincing they'll be almost impossible to detect. The scale of these attacks will increase exponentially, making traditional defences ineffective. Deepfake technology will further enhance the threat, allowing attackers to impersonate colleagues, friends, or even high-value corporate targets in real-time interactions.

To defend against this, organisations must take proactive steps now—training employees on the dangers of AI-driven cyber threats, reducing reliance on email, and adopting more secure communication platforms. Vigilance is key, as AI continues to escalate the complexity and scale of cyberattacks, making it crucial for individuals and businesses to stay ahead of these evolving threats.

SPEAKER



**Robbie
O'Brien**

Founder & Chief
Evangelist

MetaCompliance

FIRESIDE CHAT

2:35 PM-3:20 PM

Modern Pioneers: Navigating Digital Transformation in 2024/2025

CIOs play a crucial role in driving their organization's digital transformation efforts. The COVID-19 pandemic has accelerated the adoption of digital technologies, and CIOs must continue to lead the way to stay competitive and meet the evolving needs of customers and employees. This requires a deep understanding of the organization's goals, processes, and IT infrastructure, as well as collaboration with other business leaders. By successfully leading digital transformation, CIOs can position their company for long-term success in a digital world.

CHAIR



Dinesh Kumar

Director of
Engineering
NowNow

SPEAKER



**Manuel
Ferreira**

Chief Information
Officer
Perfumes &
Companhia

Closing Remarks & Raffle Giveaway

3:25 PM-3:35 PM

Cocktail Hour

3:35 PM-4:35 PM

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