

AGENDA

Combatting Enterprise Anxiety: Transform & Elevate with GenAI

Executive Dinner

SPEAKERS



Martyn Storey
Head of WWSO
Solution Architecture,
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COMBATTING ENTERPRISE ANXIETY: TRANSFORM & ELEVATE WITH GENAI



October 16, 2025

6:00 PM-9:30 PM

United Kingdom Time

As enterprises accelerate digital transformation, modernising legacy applications and environments has become essential. Outdated infrastructure limits agility, increases operational risk, and slows the adoption of cloud-native innovation that drives competitive advantage. With the rapid pace of change fueled by generative AI, the urgency to modernise and elevate business capabilities has never been greater. This exclusive roundtable in London will bring together senior technology and business leaders to explore practical strategies for navigating VMware renewals, accelerating migration, and modernising at speed with the help of AI. Through candid conversations, we'll discuss how generative AI is enabling smarter, faster, and more cost-effective cloud journeys—from AI-assisted discovery and refactoring to intelligent planning, workload prioritisation, and enhanced application modernisation. Attendees will gain valuable insights on aligning technology transformation with business goals, unlocking new opportunities in data and analytics, and driving innovation that elevates customer experience.

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