

The Future of IT & Cybersecurity

CIO & CISO Ohio Think Tank

SPEAKERS



Steve Landes
Former Cyber Threat
Intelligence Manager
Abbott



Jeff Brancato Executive Director Northeast Ohio CyberConsortium



Bill Morgan
Vice President,
Systems Engineering
Fortinet



Jonathan Shaper
Director, Information
Security &
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Robin Roy CIO Cuyahoga County Board of Elections



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Global Head of
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Tracey Forde
Weaver
Lead Director,
Product
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James Fox IT Solutions Specialist Huntington Bank



Sergio Sanchez CIO/CISO/CTO Coleman Health Services



Sergey Galchenko CTO IntelePeer



Adam Farmer CTO Mercer Landmark



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Associate Director IT
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Jeebs Bhattacharjee
Digital Executive
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Rick Hamilton Head of Data and Model Management TD Bank



Rom Dudkiewicz Co-Founder & CTO Imper Al



Josh Miller CTO Icstars



Jim Smith CIO Dwellworks



William Snider AVP, Technology Data & Analytics Nationwide

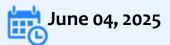


Arun Kottha Chief Risk Officer Unison Risk Advisors



Hans Vargas-Silva
Data Protection
Lead- Cybersecurity
Governance
Marathon Petroleum
Corporation

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Eastern Time

Registration

8:30 AM-9:00 AM

Morning Networking

9:00 AM-9:30 AM

Opening Remarks

9:30 AM-9:40 AM

9:40 AM-10:05 AM

KEYNOTE

The Future of SASE: Key Predictions for 2025 Shaping Hybrid Workforce Security with SASE today and tomorrow

Join us as we dive into the evolving landscape of Secure Access Service Edge (SASE) and unveil our top five predictions for the year ahead.

Our cybersecurity expert will:

Analyze key market trends, emerging technologies, and industry shifts shaping the future of SASE.

Explore how SASE is transforming cybersecurity strategies for modern enterprises.

Showcase upcoming innovations in SASE that can help you stay ahead in securing your hybrid workforce.

Don't miss this opportunity to gain expert insights and a competitive edge in the fast-changing world of cybersecurity.

PANELISTS



VISION VOICES KEYNOTE

10:10 AM-10:25 AM

Core Components of Successful Innovation

Achieving successful innovation requires more than just creativity—it demands strategic clarity and disciplined execution. This session will explore the three core elements that consistently drive impactful innovation: a well-defined vision, strong stakeholder engagement, and a clearly articulated value proposition. While these components are widely recognized, aligning them effectively in practice remains a significant challenge. Join us for a focused discussion on why these factors are both necessary and sufficient for success—and how leaders can operationalize them to turn ideas into measurable results.

PANELISTS



Coffee Break

10:30 AM-10:55 AM

FIRESIDE CHAT

11:00 AM-11:35 AM

The Vulnerable C-Suite: Why Personal Cybersecurity is the New Frontline for CISOs

Businesses and their leadership teams are increasingly being targeted – physically and digitally. Research from The Ponemon Institute shows that 42% of CISOs report attacks targeting executives' personal lives – a number that will only climb as cybercriminals evolve their attack methods.

Cybercriminals are increasingly leveraging executives' personal digital presence as an entry point into corporate networks. Traditional cybersecurity focuses on corporate systems, leaving executives' personal digital lives exposed – creating a significant risk vector for organizations.

CHAIR



Jeff Brancato Executive Director Northeast Ohio CyberConsortium

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Member

DISRUPTOR

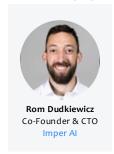
Beyond Detection, Or Not: The New Frontier in Social Engineering Scam Prevention

11:40 AM-11:55 AM

Imagine a scenario where your client's CEO joins a call—and it turns out to be a deepfake. With generative AI making fakes nearly undetectable, social engineering attacks are escalating, as seen in multimillion-dollar losses across industries. The quality, scale and complexity of these attacks are growing exponentially—leaving traditional content-based defenses struggling to keep pace. Consider recent high-profile incidents: the sophisticated attack on MGM costing \$30 million, a video-based deepfake assault on Arup's Hong Kong finance team, resulting in a \$25 million loss, and impersonation schemes posing as new hires to compromise critical systems. As GenAI evolves, the challenge is clear: how do we effectively block these advanced threats from the get-go? Leaders in mission-critical industries are beginning to assess solutions that address the prevention of AI-driven impersonation and classic social engineering scams. Let's envision a defense framework that integrates seamlessly across all collaboration tools and communication channels—calls, video conferences, messaging, SMS, emails—providing real-time, first-encounter verification without cumbersome pre-registration, and doing so with rigorous privacy safeguards.

This session will explore what to do when content based filtering is no longer enough to protect organizations from the escalating risks posed by advanced social engineering generated threats.

PANELISTS



Lunch & Networking

12:00 PM-1:00 PM

PANEL

2025 Executive Evolution: Mastering the Art of Business-Technology Harmony

1:05 PM-1:50 PM

Bridging the gap between business and technology is not easy and requires discipline and balance between technology, people, and business. For so many organizations today, technology is the business. Technology needs to be understood as a critical enabler in every part of the organization from the front line to the back office. It creates new value by crunching data to deliver new insights, it spurs innovation, and it disrupts traditional business models.

For business and technology leaders alike, new actions and behavioral changes can help their organizations make this shift. CIOs and CISOs must take responsibility for problems, they should convey that when technology fails, many people typically share responsibility.

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IT Solutions
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Huntington Bank

Networking Break

1:55 PM-2:20 PM

2:20 PM-3:05 PM

FIRESIDE CHAT

What's Really Stopping Your Company from Changing?

Digital transformation is often talked about, but rarely fully realized. Why? This session takes a hard look at the hidden cultural norms, organizational silos, and legacy mindsets that quietly sabotage innovation.

We'll explore how bold leadership — particularly from CISOs and tech executives — can challenge the status quo, foster a culture of adaptability, and champion the responsible use of data as a strategic asset. From shifting internal behaviors to redefining risk in a data-driven world, this conversation offers practical insights into breaking through resistance and turning transformation into action.

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PANEL

Al + Workforce: Who's Really Leading the Future of Work?

3:10 PM-3:55 PM

Al is not just reshaping workflows—it's redefining the workforce itself. As automation accelerates across industries, business leaders face a critical question: are we preparing people to lead with Al, or letting Al quietly take the lead?

With over 40% of U.S. jobs expected to be impacted by AI technologies and nearly half of today's core skills projected to shift by 2027, the pressure to act is no longer theoretical—it's immediate. And in cities like Cleveland, where traditional industries meet innovation, the challenge becomes even more complex: how do we drive transformation without leaving our people behind?

This session will explore the human side of AI adoption—rethinking roles, building real reskilling strategies, and redesigning leadership for the Human + Machine era. Expect bold insights and fresh perspectives on what it truly means to build an AI-ready workforce—one that empowers, not replaces, human potential.

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Services

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Arun Kottha Chief Risk Officer Unison Risk Advisors

Closing Remarks & Raffle Giveaway.

4:00 PM-4:10 PM

Cocktail Hour

4:10 PM-5:30 PM

TOGETHER WITH

