

Forrester Decisions for Technology Executives

As a technology executive, you're under constant pressure to deliver more value in less time and fuel exponential growth. How do you stay one step ahead?

Achieve Your Goals

The Forrester Decisions for Technology Executives service is tailored to help you address your most pressing priorities:

- Set A Technology Strategy That Drives Business Value
- Lead A High-Performing Organization
- Embed Privacy And Cybersecurity In The Company
- Optimize Your Enterprise Technology Stack
- Maximize The Value Of Strategic Partnerships
- Grow Your Business With Data And AI
- Transform With Emerging Technology And Innovation

Forrester Decisions for Technology Executives will help you deliver a high-performance IT strategy that aligns to the business, creates trust and adapts quickly to continuously improve business results.

With a combination of leading insights, proven tools, and continuous guidance, you'll fuel repeatable revenue growth for the business, year after year.

Power Business Results with High-Performance IT

Align your technology strategy to the business.

Optimize your technology strategy to deliver business value in a dynamic environment.

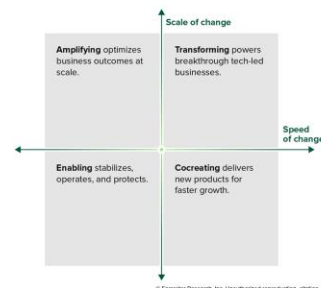
Build deep trust.

Embed privacy and cybersecurity while you increase resilience and pay down tech debt.

Lead an adaptive organization.

Ensure that your business can adapt to continuous change with improved operating models and team upskilling.

The Four Styles of High-Performance IT



The Four Styles of High-Performance IT helps leaders deliver business results by identifying the style of IT that optimizes the right priorities to meet business objectives.

What's Included In This Service

Forrester Decisions services are uniquely built to give you strategic insights for your role as a business leader in your organization *and* help you deliver on your functional role as the technology strategy leader. Here's what's inside the Forrester Decisions for Technology Executives service:

1 Insights

Shape strategy, guide transformational change, and stay ahead of the curve with leading research, critical data, and assets.

- Customer obsession research
- Consumer and business buyer data
- Market forecasts
- Trends and predictions
- Technology and service provider landscapes, including Forrester Wave™ evaluations for your function

2 Tools

Empower your team to conquer your priorities with proven strategic models and plug-and-play templates.

- KPIs and peer benchmarks
- Assessments
- Strategic models and frameworks
- Execution tools and templates
- Solution blueprints
- Certification courses
- Interactive data tools
- Izola — Forrester's AI tool

3 Guidance

Validate next steps and accelerate your success with expert advice and hands-on support tailored to your team.

- Guidance sessions
- Peer discussions
- Event tickets
- Dedicated support team

“I have always been able to show the value Forrester offers my company. Forrester helps validate my strategies and doesn't just provide technology solutions but provides a business-partner relationship that helps guide organizations.”

— VP and director of IT, financial services company

Created For Leaders And Teams

Forrester Decisions empowers executives, leaders, and teams to drive strategic initiatives with confidence and deliver better outcomes — faster. Multiple levels of service provide the right expertise and support for you and your team.

Make Bold Decisions
Visit forr.com/tech-executives to learn more.