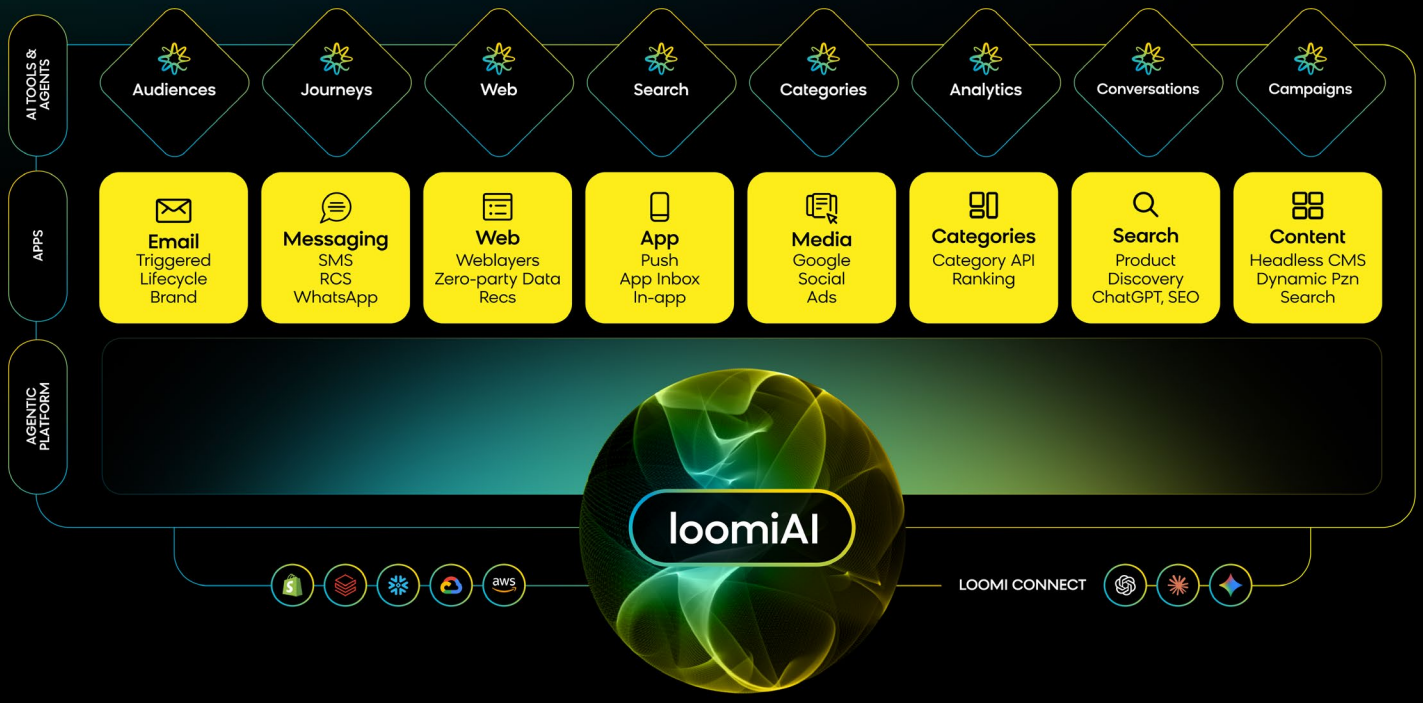
Personalize Customer Experiences With Loomi AI

The Agentic Personalization Leader



We Put The "Real-Time" in "Real-Time Personalization"

Data + Decision + Delivery

- Customer, product, and campaign data
- Use the full context at decision time
- No hot/cold storage splits

Only Bloomreach optimizes for real-time data while retaining complete customer and business context.

+95%
Click-Through Rate

On The Beach

On The Beach launched a **price drop email campaign** powered by Loomi AI that tracked hotel prices daily and automatically sent personalized emails when prices dropped on packages customers had viewed, creating timely and relevant reengagement.

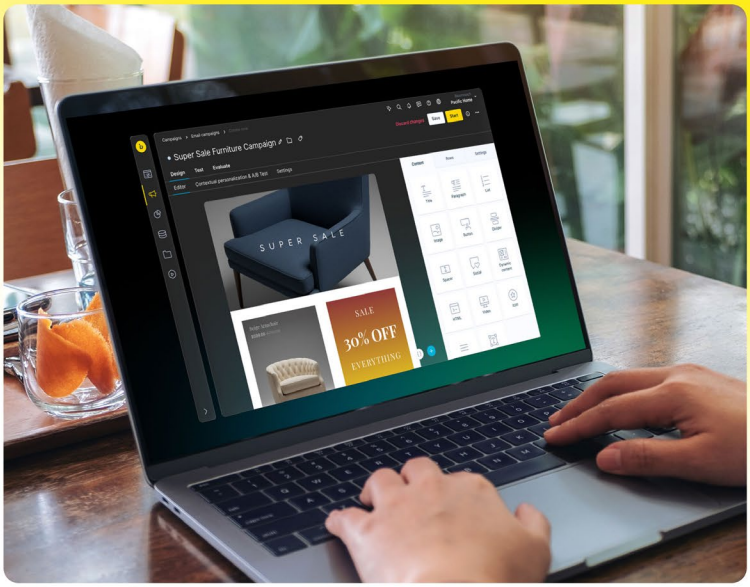
See The Full Case Study Here

bloomreach

loomiAI

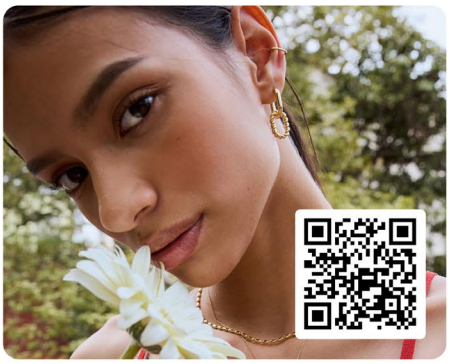
The Best Minds in Marketing Need the Best ESP

Deliver personalized emails powered by real-time data to engage your customers and drive revenue.



Email Marketing Powered by Loomi AI

- Flexible and Scalable Email Creation
- Dynamic AI-Powered Personalization
- Advanced Testing and Optimization
- IP Warm-Up and Deliverability Support
- Actionable Insights



ana luisa

Ana Luisa engaged its high-value audience by using dynamic content blocks to personalize its entire email strategy. As a result, Ana Luisa saw a **2x increase in share of member credit redemptions** for its AL Luxe loyalty program.

MOTORPOINT

Motorpoint switched from SFMC to Bloomreach and saw immediate results. Not only did the brand **save an estimated 40% of its time per week spent on manual campaign work**, but it also **drove a 50% uplift in revenue from product recommendation emails**.

havaianas

Havaianas successfully migrated its email operations from SFMC to Bloomreach, enhancing deliverability and **launching eight new email scenarios** that drive revenue from lifecycle marketing.

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Learn More